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BOOK CATALOGUE & PRICE LIST

682 titles • Mass Media

Mass Media (682)

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
1	Persuasion: A Key Idea for Business and Society	Paperback	Stephen Dunne		2026	9781032514109	£	39.95	16,894.86	20%	1	13,515.89
2	Understanding Religion and Artificial Intelligence Meaning-Making in the Digital Age	Paperback	Tracy J.Trothen Randall Reed		2026	9781032557267	£	39.95	16,894.86	20%	1	13,515.89
3	Understanding Religion and Artificial Intelligence: Meaning-Making in the Digital Age	Paperback	Tracy J.Trothen Randall Reed		2026	9781032557267	£	39.95	16,894.86	20%	1	13,515.89
4	Artificial Intelligence and Life in the Fourth Industrial Re		JEAN Fran‡ois Caron		2025	9781032901367	£	33.50	14,167.15	20%	1	11,333.72
5	Social Data Analytics	Hardcover	S GHODRATNAMA A BEHESHTI		2022	9781032196275	£	53.50	22,625.15	20%	1	18,100.12
6	High-Impact Tools for Teams: 5 Tools to Align 2021	Paperback	Stefano Mastrogiacomo		2021	9781119602385	$	35.00	11,009.25	20%	1	8,807.40
7	Power Play: Elon Musk, Tesla, and the Bet of the Century	Paperback	TIM HIGGINS		2021	9780753554388	£	10.99	4,647.67	20%	1	3,718.14
8	Communication of Smart Media	Paperback	Lei Zhang, Peng Duan,		2020	9789811594649	€	74.75	27,259.83	20%	1	21,807.86
9	Love War & Other Longings.Essays on Cinema in Pakistan	Paperback	Asad Ali Vazira Zaminda		2020	9780190701857			865.00	20%	1	692.00
10	Media and communication	Paperback	PADDY SCANNELL		2020	9781849208307	$	53.50	16,828.43	20%	1	13,462.74
11	Media and Conflict in the Social Media Era in China E-BOOK PDF		Shixin Ivy Zhan		2020	9789811576355	£	38.95	16,471.96	20%	1	13,177.57
12	Media Effects: Advances in Theory and Research	Paperback	Arthur A. Raney Mary Beth Olive		2020	9781138590229	£	69.50	29,391.55	20%	1	23,513.24
13	Talking Films and Songs	Paperback	NASREEN Munni Kabir		2020	9780199482115			865.00	20%	1	692.00
14	THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE	Paperback	S R STEPHEN R COVEY		2020	9781471131820	$	18.99	5,973.30	20%	1	4,778.64
15	Major Principles of Media Law	Paperback	Wayne Overbeck		2019	9780357113127	$	38.95	12,251.72	20%	1	9,801.38

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16	Media And Society E-BOOK		D Hesmondhalgh James Curran,		2019	9781501340734	£	26.95	11,397.15	20%	1	9,117.72
17	PAKISTAN CINEMA 1947-1997	Hardcover	Mushtaq Gazdar	2/E	2019	9780199408528			2,495.00	20%	1	1,996.00
18	Business communication today	Paperback	Courtland L., Bov,e	14/E	2018	9781292215341	$	42.00	13,211.10	20%	1	10,568.88
19	Dark Water (A Makana Investigation) 2018	Paperback	PARKER BILAL		2018	9781408864500	£	12.99	5,493.47	20%	1	4,394.78
20	Introduction to Mass Communication	Paperback	Stanley J.Baran, BARAN	10/E	2018	9781260397253	$	65.50	20,603.03	20%	1	16,482.42
21	Outlook: A Journal of Opinion	Paperback	I. H. Burney		2018	9780199407699			950.00	20%	1	760.00
22	The Handbook of Media and Mass Communication Theory, 2 Volume Set E-BOOK PDF		RobertS.Fortner, P. Mark Fackler fortner, roberts		2018	9781118769973	$	165.00	51,900.75	20%	1	41,520.60
23	Applied Mass Communication Theory: A Guide for Media Practitioners	Paperback	Lauren A.Vicker Jack Rosenberry		2017	9781138689121	£	44.99	19,026.27	20%	1	15,221.02
24	Introduction to Mass Communication	Paperback	Stanley J.Baran	2/E	2017		$	55.50	17,457.53	20%	1	13,966.02
25	JOHN KEY PORTRAIT OF A PRIME MINISTER	Paperback	JOHN ROUGHAN 2017		2017	9780143771180	£	14.95	6,322.36	20%	1	5,057.89
26	A Girl from Oz	Hardcover	HOBBS LYNDALL		2016	9781742708669	£	14.95	6,322.36	20%	1	5,057.89
27	Cinema and Society Film and Social Change in Pakistan	Hardcover	Ali Khan Ali Nobil Ahmad		2016	9780199402229			4,500.00	20%	1	3,600.00
28	OUR TURN	Paperback	KIRSTINE STEWART		2016	9781863958523	£	14.95	6,322.36	20%	1	5,057.89
29	The Business Communication Handbook	Paperback	JUDITH DWYER	10/E	2016	9780170354172	$	55.95	17,599.07	20%	1	14,079.26
30	Introducing intercultural communication: global cultures and contexts		Liu, Shuang, Gallois, Cynthi	2/E	2015	9781446285916	$	117.00	36,802.35	20%	1	29,441.88
31	Social Media Rules of Engagement: Why Your Online Narrative is the Best Weapon During a Crisis	Paperback	NICOLE MATEJIC		2015	9780730322252	$	24.00	7,549.20	20%	1	6,039.36
32	Tom Jones - The Life	Hardcover	SEAN SMITH		2015	9780008104450	£	18.99	8,030.87	20%	1	6,424.70
33	Cyberbullying in Social Media Within Educational Institutions: Featuring Student Employee and Parent Information	Hardcover	MERLE HOROWITZ		2014	9781475800098	£	21.95	9,282.65	20%	1	7,426.12
34	HONOUR KILLING DILEMMA RITUAL UNDERSTANDING	Paperback	AMIR H JAFRI		2014	9780195476316			495.00	20%	1	396.00
35	Stand and Deliver: Fifty Years of the National Press Club of		STEVE LEWIS		2014	9781863956994	£	12.99	5,493.47	20%	1	4,394.78
36	Technical Communication: Process and Product	Paperback	Steven M Gerson Sharon J Gerson	8/E	2014	9780134017174	$	55.95	17,599.07	20%	1	14,079.26
37	The Falcon Throne: Book One of the Tarnished Crown	Hardcover	karen miller		2014	9781841499598	£	16.99	7,185.07	20%	1	5,748.06
38	Journalism Studies: The Basics	Paperback	MARTIN CONBOY		2013	9780415587945	£	18.95	8,013.95	20%	1	6,411.16

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39	Maximize Your Social: A One-Stop Guide to Building a Social Media Strategy for Marketing and Business Success	Hardcover	NEAL SCHAFFER		2013	9781118651186	$	25.00	7,863.75	20%	1	6,291.00
40	Social Media in the Public Sector Field Guide: Designing and Implementing Strategies and Policies	Paperback	INES MERGEL		2013	9781118109939	$	51.00	16,042.05	20%	1	12,833.64
41	Cinematography Theory and Practice Image Making for Cinematographers and Directors WITH DVD	Paperback	BLAIN BLAIN BROWN		2012	9780240812090	$	49.95	15,711.77	20%	1	12,569.42
42	Communicating in the 21st Century	Paperback	BADEN EUNSON	3/E	2012	9781118554159	$	26.50	8,335.58	20%	1	6,668.46
43	Cosmopolis	Paperback	DeLillo Don		2012	9781447219903	£	7.99	3,378.97	20%	1	2,703.18
44	Download! How The Internet Transformed The Record Business	Paperback	PHIL HARDY		2012	9781780386140	$	24.95	7,848.02	20%	1	6,278.42
45	Hey Whipple Squeeze This: The Classic Guide to Creating Great Ads	Paperback	LUKE SULLIVAN		2012	9781118101339	$	19.95	6,275.27	20%	1	5,020.22
46	Newspaperman: Inside the News Business at The Wall Street Jo		WARREN H PHILLIPS		2012	9780071776905	$	30.00	9,436.50	20%	1	7,549.20
47	What School Leaders Need to Know About Digital Technologies and Social Media	Hardcover	SCOTT MCLEOD		2012	9781118022245	$	28.00	8,807.40	20%	1	7,045.92
48	100 Greatest Ideas for Brilliant Communication	Paperback	John Adair, ADAIR		2011	9780857081773	$	15.95	5,017.07	20%	1	4,013.66
49	Digital Photography for Next to Nothing: Free and Low Cost Hardware and software to help you shoot like a pro	Hardcover	J Lewell 2011		2011	9780470687260	$	34.99	11,006.10	20%	1	8,804.88
50	Examining Education, Media, and Dialogue Under Occupation: The Case of Palestine and Israel (Critical Language and Literacy Studies)	Paperback	ILHAM NASSER, KAWRENCE N BERLIN		2011	9781847694263	£	29.00	12,264.10	20%	1	9,811.28
51	OXFORD DICTIONARY OF MEDIA AND COMMUNICATION	Paperback	DONIEL CHANDLER, ROD MUNDAY		2011	9780199568758	£	10.99	4,647.67	20%	1	3,718.14
52	Tech-Noir Film: A Theory of the Development of Popular Genre		EMILY E AUGER		2011	9781841504247	$	95.00	29,882.25	20%	1	23,905.80
53	The Making of London: London in Contemporary Literature	Paperback	SEBASTIAN GRPES		2011	9780230348363	£	21.00	8,880.90	20%	1	7,104.72
54	A.S.BYATT CRITICAL STORYTELLING	Paperback	ALEXA ALFER, AMY J. EDWARDS DE		2010	9780719066535	$	20.95	6,589.82	20%	1	5,271.86
55	HUMAN HEADLINES MY 50 YEARS IN THE MEDIA	Hardcover	DERRYN HINCH		2010	9780980572612	$	29.95	9,420.77	20%	1	7,536.62
56	MEDIA EVENTS IN A GLOBAL AGE	Paperback	ANDREAS HEPP NICK COULDRY		2010	9780415477116	£	34.50	14,590.05	20%	1	11,672.04
57	SENIOR MEDIA NCEA MEDIA EVERYTHING YOU EVER WANTED TO KNOW	Paperback	M		2010	0170195966	$	24.99	7,860.60	20%	1	6,288.48

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58	CONTEMPORARY ADVERTISING	Hardcover	WILLIAM F ARENS	12/E	2009	9780073381077	$	196.00	61,651.80	20%	1	49,321.44
59	Encyclopedia of Communication Theory 2 VOL SET E-BOOK PDF		Dr. Stephen Littlejohn		2009	9781412959377	£	125.00	52,862.50	20%	1	42,290.00
60	FILM WORLD INTERVIEWS WITH CHINEMAS LEADING DIRECTORS	Paperback	CIMENT		2009	9781845204587	£	28.99	12,259.87	20%	1	9,807.90
61	Media Development and Institutional Change (New Thinking in Political Economy	Hardcover	CHRISTOPHER J COYNE		2009	9781847204783	£	71.00	30,025.90	20%	1	24,020.72
62	TELEVISION DISCOURSE ANALYSING LANGUAGE IN THE MEDIA	Paperback	NURIA LORENZ-DUS		2009	9781403934291	£	20.99	8,876.67	20%	1	7,101.34
63	A TV GUIDE TO LIFE	Paperback	JEFF ALEXANDER		2008	0425221556	$	15.50	4,875.53	20%	1	3,900.42
64	ALWAYS ON ADVERTISING MARKETING AND MEDIA IN A ERA OF CONSUMER CONTROL (Strategy + Business)	Paperback	CHRISTOPHER VOLLMER		2008	9780071508285	$	17.95	5,646.17	20%	1	4,516.94
65	BUSINESS COMMUNICATION	Hardcover	KRIZAN WILLIAMS, krizan WILLIAMS	7/E	2008	0324374852	$	45.00	14,154.75	20%	1	11,323.80
66	COMMUNICATING AS PROFESSIONALS	Paperback	MOHAN TERRY, MCGREGOR HELEN, SAUNDERS SHIRLEY, ARCHEE RAY	2/E	2008	0170132919	$	45.00	14,154.75	20%	1	11,323.80
67	Global Privacy Protection The First Generation	Hardcover	JAMES B RULE		2008	9781848440630	£	80.00	33,832.00	20%	1	27,065.60
68	HOW TO DO EVERYTHING WITH YOUTUBE	Paperback	CHAD FAHS		2008	0071498656	$	24.99	7,860.60	20%	1	6,288.48
69	Management and Innovation in the Media Industry	Hardcover	CINZIA DAL ZOTTO, HANS VAN KRANENBURG		2008	9781847201096	£	81.00	34,254.90	20%	1	27,403.92
70	NELSON VISUAL COMMUNICATION AND DESIGN	Paperback	KRISTEN GUTHRIE	2/E	2008	0170179669	$	25.50	8,021.03	20%	1	6,416.82
71	THE 7 TRIGGERS TO YES the new scince behind influencing people's decisions	Hardcover	RUSSELL H. GRANGER		2008	9780071544372	$	24.95	7,848.02	20%	1	6,278.42
72	The International Encyclopedia of Communication 12 VOLS SET E-BOOK PDF		Wolfgang Donsbach, DONSBACH		2008	9781405131995	$	3,200.00	1,006,560.00	20%	1	805,248.00
73	Trust and New Technologies. Marketing and Management on the Internet and Mobile Media	Hardcover	TEEMU KAUTONEN		2008	9781847205681	£	84.00	35,523.60	20%	1	28,418.88
74	Alice in Action: Computing Through Animation	Paperback	JOEL JOEL ADAMS		2007	1418837717	$	35.00	11,009.25	20%	1	8,807.40
75	AN INTRODUCTION TO INTERCULTURAL COMMUNICATION IDENTITES IN A GLOBAL COMMUNITY	Paperback	F E JANDT	5/E	2007	1412914426	$	59.95	18,857.27	20%	1	15,085.82
76	ANIMATION MASTER A COMPLETE GUIDE	Paperback	DAVID ROGERS 2007		2007	1584504757	$	49.95	15,711.77	20%	1	12,569.42
77	AUDIO DEMYSTIFIED A SELF TEACHING GUIDE	Paperback	STAN GIBILISCO		2007	0071469834	$	19.95	6,275.27	20%	1	5,020.22
78	Audio in Media (Wadsworth Series in Broadcast and Production		ALTEN Stanley Alten		2007	0534630464	$	60.95	19,171.82	20%	1	15,337.46

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79	BEST PRACTICE THE PROS ON ADOBE ILLUSTRATOR	Paperback	TOLAND TONI		2007	1418011444	$	39.66	12,475.05	20%	1	9,980.04
80	BUSINESS MARKETS AND BUSINESS COMMUNICATION	Hardcover	M THOMAS		2007	8178842459	₹	800.00	2,568.00	20%	1	2,054.40
81	CAD 9.5 REAL WORLD 3D ANIMATION PRODUCTION	Paperback	MITCHELL LARRY		2007	1584504374	$	49.95	15,711.77	20%	1	12,569.42
82	CRITICAL COMMUNICATION PEDAGOGY	Paperback	DANNA FASSETT		2007	1412916267	$	32.95	10,364.42	20%	1	8,291.54
83	DICTIONARY OF JOURNALISM	Hardcover	MONICA SAREEN		2007	8178901633	₹	650.00	2,086.50	20%	1	1,669.20
84	DISCURSIVE LEADERSHIP IN CONVERSATION WTIH LEADERSHIP PSYCHOLOGY	Paperback	GAIL T FAIRHURST		2007	9781412904254	$	39.95	12,566.27	20%	1	10,053.02
85	EFFECTIVE COMMUNICATION (MANAGEMENT IN ACTION)	Paperback	DANIEL KEHOE		2007	0070137862	$	14.00	4,403.70	20%	1	3,522.96
86	ELECTRONIC MEDIA ISSUES AND INNOVATIONS	Hardcover	RASHMI SHARMA		2007	8189915509	₹	980.00	3,145.80	20%	1	2,516.64
87	EXPLAINING COMMUNICATIONS CONTEMPORARY THEORIES & EXEMPLARS		BRYAN B WHALEY		2007	0805839593	$	25.95	8,162.57	20%	1	6,530.06
88	GENDER RELATIONS AND CULTURAL IDEOLOGY IN INDIAN CINEMA	Hardcover	INDUBALA SINGH		2007	8176299898	₹	880.00	2,824.80	20%	1	2,259.84
89	GOOD WRITING FOR JOUNALISTS	Paperback	ANGELA PHILLIPS		2007	9781412919173	$	39.95	12,566.27	20%	1	10,053.02
90	HANDBOOK OF PUBLIC COMMUNICATION 9HB)		ANDREW D WOLVIN		2007	8179923991	₹	995.00	3,193.95	20%	1	2,555.16
91	INFORMATION COMMUNICATION TECHNOLOGY AND EDUCATION	Hardcover	ML NARASAIAH		2007	8183562361	₹	400.00	1,284.00	20%	1	1,027.20
92	INFORMATION TECHNOLOGY	Hardcover	ARUN BABEJA		2007	8182053994	₹	790.00	2,535.90	20%	1	2,028.72
93	INFORMATION TECHNOLOGY PLANNING	Hardcover	LORI GOETSCH		2007	8179922960	₹	795.00	2,551.95	20%	1	2,041.56
94	INTERNATIONAL ENCYCLOPAEDIA OF SCIENCE & TECHNOLOGY EDUCATION		D BHASKARA RAO		2007	8171415768	₹	775.00	2,487.75	20%	1	1,990.20
95	INTERPERSONAL COMMUNICATION. Everyday Encounters	Paperback	JULIA T WOOD	5/E	2007	049500653X	$	55.00	17,300.25	20%	1	13,840.20
96	JOURNALISM AND ELECTRONIC MEDIA	Hardcover	S K BANSAL		2007	813130065X	₹	595.00	1,909.95	20%	1	1,527.96
97	JOURNALISM IN INDIA HISTORY GROWTH DEVELOPMENT	Hardcover	KC SHARMA		2007		₹	980.00	3,145.80	20%	1	2,516.64
98	JOURNALISM TECHNIQUES AND PRACTICES	Hardcover	M S BISHT		2007	8178842696	₹	650.00	2,086.50	20%	1	1,669.20
99	LAW OF ELECTRONIC MEDIA	Hardcover	DR UMAR SAMA		2007	8176299650	₹	990.00	3,177.90	20%	1	2,542.32
100	LOOKING OUT LOOKING IN	Hardcover	RONALD B. ADLER, RUSSELL F. PROCTOR	12/E	2007	049509580X	$	55.00	17,300.25	20%	1	13,840.20
101	MASS COMMUNICATION (4 VOLUM SET)		DENIS MCQUAIL		2007	1412922418	$	975.00	306,686.25	20%	1	245,349.00

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102	MASS COMMUNICATION AND ITS DIGITAL TRANSFORMATION	Hardcover	R C RAMANUJAM		2007	8131300390	₹	595.00	1,909.95	20%	1	1,527.96
103	MASTERING DIGITAL COLOR DIGITAL PROCESS AND PRINT SERIES (	Paperback	SAFFIR DAVID		2007	1592005438	$	39.99	12,578.85	20%	1	10,063.08
104	MEDIA AND JOURNALISM	Hardcover	J K SINGH		2007	8131300625	₹	695.00	2,230.95	20%	1	1,784.76
105	MEDIA AND PUBLIC RELATIONS	Hardcover	J K SINGH		2007	8131300641	₹	695.00	2,230.95	20%	1	1,784.76
106	MEDIA CRIME AMND CRIMINAL JUSTICE IMAGES REALITIES AND POLICIES Wadsworth Contemporary Issues in Crime and Justice	Paperback	RAY SURETTE	3/E	2007	0534551475	$	41.00	12,896.55	20%	1	10,317.24
107	OFFICE SKILLS A PRACTICAL APPROACH	Paperback	MARGARET HORSFALL	4/E	2007	0074716662	$	65.00	20,445.75	20%	1	16,356.60
108	OFFICE SKILLS: A PRACTICAL APPROACH	Paperback	MARGARET TURNER		2007	0074716662	$	65.00	20,445.75	20%	1	16,356.60
109	On the Edge	Hardcover	RICHARD HAMMOND		2007	9780297853275	£	18.99	8,030.87	20%	1	6,424.70
110	PHOTOGRAPHY FOR THE 21ST CENTURY	Paperback	MILLER KATIE		2007	1418009385	$	49.68	15,626.84	20%	1	12,501.47
111	RADIO BROADCASTING JOURNALISM	Hardcover	J DAVID		2007	8178842505	₹	650.00	2,086.50	20%	1	1,669.20
112	Radio's Niche Marketing Revolution FutureSell (Broadcasting & Cable)		J. Ashley Herweg		2007	8178842505	£	14.95	6,322.36	20%	1	5,057.89
113	STRATEGIC AMBIGUITIES ESSAYS ON COMMUNICATION ORGANIZATION & IDENTITY		M EISENBERG		2007	1412926882	$	39.95	12,566.27	20%	1	10,053.02
114	Studio Television Production and Directing Studio-Based Television Production and Directing (Media Manuals)	Paperback	ANDREW UTTERBACK		2007	9780240808734	£	23.00	9,726.70	20%	1	7,781.36
115	SUCCIES ON CERTIFICATE COURSE IN ENGLISH LANGUAGE	Paperback	CAROLINE BRANDT		2007	1412920604	$	29.40	9,247.77	20%	1	7,398.22
116	TEXTBOOK OF MASS COMMUNICATION	Hardcover	J K SINGH		2007	8131300633	₹	695.00	2,230.95	20%	1	1,784.76
117	THE HANDBOOK OF NEW MEDIA UPDATED ED	Paperback	L A LIEVROUW		2007	9781412918732	$	49.00	15,412.95	20%	1	12,330.36
118	THE PROFESSIONAL STUDIO VOCALIST	Paperback	CLAYTOVEN RICHARDSON		2007		$	29.99	9,433.35	20%	1	7,546.68
119	THE ULTIMATE PERSONAL RECORDING STUDIO	Paperback	GINO ROBAIR		2007	1598632108	$	29.99	9,433.35	20%	1	7,546.68
120	VIDEO BASIC 5	Paperback	ZETTL HERBERT		2007	0495050326	$	90.88	28,586.30	20%	1	22,869.04
121	VISUAL METHODOLOGIES An Introduction to the Interpretation of Visual Materials	Paperback	GILLIAN ROSE	2/E	2007	9781412921916	$	43.10	13,557.11	20%	1	10,845.69
122	WOMEN AND MEDIA CHANGING ROLES STRUGGLE AND IMPACT	Hardcover	POOJA KATARIA		2007	8189915487	₹	780.00	2,503.80	20%	1	2,003.04
123	WOMEN IN MASS COMMUNICATION	Paperback	P J CREEDON	3/E	2007	1412936950	$	39.95	12,566.27	20%	1	10,053.02
124	WRITING AND REPORTING IN MODERN JOURNALISM	Hardcover	B D USMANI		2007	8126130504	₹	900.00	2,889.00	20%	1	2,311.20

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125	ADVERTISING BASICS A RESOURCE GUIDE FOR BEGINNERS	Paperback	J V VILANILAM		2006	0761998101	$	7.40	2,327.67	20%	1	1,862.14
126	ADVERTISING CAMPAIGN STRATEGY	Paperback	DONALD E PARENTE	4/E	2006	0324322712	$	147.95	46,537.67	20%	1	37,230.14
127	AN INTRODUCTION TO JOURNALISM	Paperback	CAROLE FLEMING		2006	8178296446	$	9.20	2,893.86	20%	1	2,315.09
128	AN INTRODUCTION TO JOURNLISM ESSENTIAL TECHNIQUES & BACKGROU		RICHARD RUDIN		2006	8131206572			575.00	20%	1	460.00
129	Animating facial features & Expressions	Paperback	David Kalwick	2/E	2006	1584504749	$	49.95	15,711.77	20%	1	12,569.42
130	ANZ SUPPLEMENT 3E TO ACCOUNTING ADVERTISING & PROMOTION	Paperback	DANN GASKIN		2006	0074716107	$	18.95	5,960.72	20%	1	4,768.58
131	ART OF EDITING	Hardcover	MANOHAR PURI		2006	8189645218	₹	995.00	3,193.95	20%	1	2,555.16
132	ART OF JOURNALISM	Hardcover	MANOHAR PURI		2006	8189645277	₹	950.00	3,049.50	20%	1	2,439.60
133	ART OF REPORTING	Hardcover	MANOHAR PURI		2006	818964520X	₹	925.00	2,969.25	20%	1	2,375.40
134	Automated Lighting: The Art and Science of Moving Light in Theatre, Live Performance, Broadcast, and Entertainment	Paperback	RICHARD CADENA		2006	9780240807034	£	29.95	12,665.86	20%	1	10,132.69
135	BRAND BOLLYWOOD A NEW GLOBAL ENTERTAINMENT ORDER	Paperback	DEREK BOSE		2006	0761935347	$	8.00	2,516.40	20%	1	2,013.12
136	BUSINESS AND ADMINISTRATIVE COMMUNICATION	Hardcover	K O LOCKER	7/E	2006	0071120297	$	35.95	11,308.07	20%	1	9,046.46
137	CAREER IN JOURNALISM	Hardcover	M H SYED		2006	812612525X	₹	2,700.00	8,667.00	20%	1	6,933.60
138	CAREER IN MASS COMMUNICATION	Hardcover	MANOHAR PURI		2006	8189645269	₹	995.00	3,193.95	20%	1	2,555.16
139	CAREER IN MASS MEDIA	Hardcover	M H SYED		2006	8126124245	₹	900.00	2,889.00	20%	1	2,311.20
140	CAREER IN MEDIA	Hardcover	N SHAMSI		2006	8126126639	₹	1,000.00	3,210.00	20%	1	2,568.00
141	CASE STUDIES IN ORGANIZATIONAL COMMUNICATION ethical perspec		STEVE MAY		2006	0761929835	$	44.95	14,139.02	20%	1	11,311.22
142	COMMUNICATING INTERPERSONALLY SOCIAL CONSTRUCTION APPROACH (		JOHN STEWART		2006	8179925331	₹	995.00	3,193.95	20%	1	2,555.16
143	COMMUNICATION AND LAW MULTIDISCIPLINARY APPROACHES TO RESEAR		AMY REYNOLDS		2006	0805849424	$	99.95	31,439.27	20%	1	25,151.42
144	COMMUNICATION RESEARCH STATISTICS	Paperback	JOHN C REINARD		2006	0761929878	$	42.95	13,509.92	20%	1	10,807.94
145	CREATIVE MEDIA	Hardcover	N AF SHAMSI		2006	8126126620	₹	1,000.00	3,210.00	20%	1	2,568.00
146	CREATIVE WRITING FOR MASS MEDIA	Hardcover	M H SYED		2006	8126124253	₹	900.00	2,889.00	20%	1	2,311.20
147	CUT THE CORD consumer's guide to voip		JERRI LEDFORD		2006	1592009883	$	24.99	7,860.60	20%	1	6,288.48
148	DIALOGUE SKILL & TACIT KNOWLEDGE	Hardcover	BO GORANZON		2006	0470019212	$	29.95	9,420.77	20%	1	7,536.62
149	DIGITAL COLOR CORRECTION	Paperback	RIVARD PETE		2006	1401896634	$	72.95	22,946.42	20%	1	18,357.14

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S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
150	DIGITAL IMAGE PROCESSING AN ALGORITHMIC APPROACH	Paperback	M A JOSHI		2006	8120329716	₹	295.00	946.95	20%	1	757.56
151	DVD DEMYSTIFIED WITH CD	Paperback	JIM TAYLOR	3/E	2006	0071423966	$	49.95	15,711.77	20%	1	12,569.42
152	E-LEARNING CONCEPTS AND PRACTICE	Paperback	BRYN GARDNER		2006	1412911117	$	34.95	10,993.52	20%	1	8,794.82
153	EDUCATIONAL TELEVISION IN INDIA CHALLENGES & ISSUES	Hardcover	N RANI		2006	8183560687	₹	500.00	1,605.00	20%	1	1,284.00
154	EFFECTIVE PROPOSAL WRITING	Paperback	WASUDEV MURTHY		2006	0761935266	₹	220.00	706.20	20%	1	564.96
155	ELECTRONIC MEDIA	Hardcover	M H SYED		2006	812612427X	₹	900.00	2,889.00	20%	1	2,311.20
156	ELECTRONIC MEDIA	Hardcover	AFAQUE SHAMSI		2006	8126126604	₹	1,000.00	3,210.00	20%	1	2,568.00
157	ENCYCLOPAEDIA OF LINGUISTICS	Hardcover	BASU GHOSH		2006	8126130253	₹	1,500.00	4,815.00	20%	1	3,852.00
158	ENCYCLOPAEDIA OF MASS MEDIA	Hardcover	BHOOMIKA BAGGA		2006	8126129158	₹	1,500.00	4,815.00	20%	1	3,852.00
159	ENCYCLOPAEDIA OF NEWS COVERAGE SET OF 3 VOLS	Hardcover	SEEMA SHARMA		2006	8126129980	₹	3,000.00	9,630.00	20%	1	7,704.00
160	ENCYCLOPAEDIA OF NEWS EDITING SET OF 3 VOLS	Hardcover	NAYYAR SHAMSI		2006	8126129972	₹	3,000.00	9,630.00	20%	1	7,704.00
161	ENCYCLOPAEDIA OF PRACTICAL JOURNALISM 3 VOLS SET	Hardcover	M H SYED		2006	8126130067	₹	3,000.00	9,630.00	20%	1	7,704.00
162	ENCYCLOPAEDIA OF PRINT MEDIA 3 VOLS SET	Hardcover	M H SYED		2006	8126130091	₹	3,000.00	9,630.00	20%	1	7,704.00
163	ENCYCLOPAEDIA OF REPORTING (SET OF 3 VOLS.)	Hardcover	SEEMA SHARMA		2006	8126129875	₹	3,000.00	9,630.00	20%	1	7,704.00
164	ENCYLOPAEDIA OF MULTIMEDIA	Hardcover	KAMAL SHARMA		2006	8126128755	₹	1,500.00	4,815.00	20%	1	3,852.00
165	Enhancing Communication Skills of Deaf and Hard		JAMES MAHSHIE		2006	0769300995	$	70.00	22,018.50	20%	1	17,614.80
166	EXPLORING 3D MODELING WITH CINEMA 4D R9 an introduction to the art & technology of 3d modeling with maxan cinema	Paperback	TONY ALLEY	4/E	2006	1401878776	$	60.00	18,873.00	20%	1	15,098.40
167	EXPLORING SOUND DESIGN FOR INTERACTIVE MEDIA	Paperback	JOSEPH CANCELLARO		2006	1401881025	$	34.95	10,993.52	20%	1	8,794.82
168	FUNDAMENTALS OF JOURNALISM	Hardcover	M H SYED		2006	8126125241	₹	2,700.00	8,667.00	20%	1	6,933.60
169	GANGS	Hardcover	SCOTT BARBOUR		2006	0737732210	$	32.45	10,207.15	20%	1	8,165.72
170	GENDER COMMUNICATION THEORIES & ANALYSES SILENCE TO PERFORMAnce	Paperback	GHARLOTTE KROLOKKE		2006	0761929185	$	34.95	10,993.52	20%	1	8,794.82
171	HANDBOOK OF PHOTOGRAPHY	Paperback	JAMES A FOLTS	6/E	2006	1401848605	$	45.00	14,154.75	20%	1	11,323.80
172	HANDBOOK OF PRODUCT PLACEMENT IN THE MASS MEDIA	Hardcover	MARY GALICIAN		2006	8179926168	₹	450.00	1,444.50	20%	1	1,155.60
173	HISTORY OF MASS MEDIA	Hardcover	M H SYED		2006	8126124229	₹	900.00	2,889.00	20%	1	2,311.20

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S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
174	IMAGES A REAER	Paperback	SUNIL MANGHANI		2006	141290045X	$	42.95	13,509.92	20%	1	10,807.94
175	INDIA'S TELECOMMUNICATIONS INDUSTRY HISTORY ANALYSIS DIAGNOSIS HISTORY, ANALYSIS, DIAGNOSIS	Paperback	A V DESAI		2006	076193412X	$	9.20	2,893.86	20%	1	2,315.09
176	INDIVIDUALITY AND THE GROUP	Paperback	TOM POSTMES		2006		$	49.00	15,412.95	20%	1	12,330.36
177	INTELLECTUAL PROPERTY RIGHTS AND COMMUNICATIONS IN ASIA	Hardcover	PRADIP NINAN		2006	0761934987	$	13.80	4,340.79	20%	1	3,472.63
178	INTERCULTURAL COMMUNICATION CONTEXTUAL APPRACH	Paperback	J W NEULIEP	3/E	2006	1412917417	$	29.50	9,279.23	20%	1	7,423.38
179	INTRODUCING NEWS MEDIA	Hardcover	AMJAD ALI		2006	8170004918	₹	625.00	2,006.25	20%	1	1,605.00
180	INTRODUCTION TO MASS MEDIA	Hardcover	M H SYED		2006	8126124210	₹	900.00	2,889.00	20%	1	2,311.20
181	JOURNALISM AND INFORAMTION TECHNOLOGY	Hardcover	M H SYED		2006	8126125314	₹	2,700.00	8,667.00	20%	1	6,933.60
182	JOURNALISM EDITING AND REPORTING	Hardcover	M H SYED		2006	8126125284	₹	2,700.00	8,667.00	20%	1	6,933.60
183	JOURNALISM NEWS AND NEWS AND NEWS COVERAGE	Hardcover	M H SYED		2006	8126125292	₹	2,700.00	8,667.00	20%	1	6,933.60
184	JOURNALISM PRINCIPLES AND PRACTICE	Paperback	TONY HARCUP		2006	8178294834	$	7.90	2,484.95	20%	1	1,987.96
185	JOURNALISM THEORY AND PRACTICE	Hardcover	M H SYED		2006	8126125276	₹	2,700.00	8,667.00	20%	1	6,933.60
186	JOURNALISM WRITING TECHNIQUES	Hardcover	M H SYED		2006	8126125306	₹	2,700.00	8,667.00	20%	1	6,933.60
187	MAKING MEANING IN INDIAN CINEMA	Paperback	RAVI S. VASUDEVAN		2006	0195658671	₹	295.00	946.95	20%	1	757.56
188	MASS MEDIA AND JOURNALISM	Hardcover	M H SYED		2006	8126124288	₹	900.00	2,889.00	20%	1	2,311.20
189	MASS MEDIA IN NEW WORLD ORDER	Hardcover	AN SHAMSI		2006	81903098XX	₹	745.00	2,391.45	20%	1	1,913.16
190	MASS MEDIA IN NEW WORLD ORDER	Hardcover	M H SYED		2006	812612430X	₹	900.00	2,889.00	20%	1	2,311.20
191	Mastering digital photography	Paperback	David D Busch	2/E	2006	1598630172	$	39.99	12,578.85	20%	1	10,063.08
192	MCQUAIL'S MASS COMMUNICATION THEORY	Paperback	DENIS MCQUAIL	5/E	2006	8178295350	$	16.95	5,331.62	20%	1	4,265.30
193	MEDIA & CRIME KEY APPROACHES TO CRIMINOLOGY	Paperback	YVONNE JEWKES		2006	9780761947653	$	24.00	7,549.20	20%	1	6,039.36
194	MEDIA AND INFORMATION TECHNOLOGY	Hardcover	N AFAQUE SHAMSI		2006	812612668X	₹	1,000.00	3,210.00	20%	1	2,568.00
195	MEDIA AND PRESS	Hardcover	AFAQUE SHAMSI		2006	8126126698	₹	1,000.00	3,210.00	20%	1	2,568.00
196	MEDIA EDITING	Hardcover	N SHAMSI		2006	8126126663	₹	1,000.00	3,210.00	20%	1	2,568.00
197	MEDIA EDUCATION	Hardcover	UK SINGH		2006	8171413668	₹	525.00	1,685.25	20%	1	1,348.20
198	MEDIA LAW FOR JOURNALISTS	Paperback	URSULA SMARTT		2006	1412908477	$	39.20	12,330.36	20%	1	9,864.29
199	MEDIA MANAGEMENT AND SOCIAL ISSUES 2 VOL SET	Hardcover	ARVID KUMAR		2006	8126129867	₹	1,500.00	4,815.00	20%	1	3,852.00
200	MEDIA ORGANISATION AND MANAGEMENT	Hardcover	AFAQUE SHAMSI		2006	8126126671	₹	1,000.00	3,210.00	20%	1	2,568.00

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201	MEDIA REPORTING	Hardcover	AFAQUE SHAMSI		2006	8126126655	₹	1,000.00	3,210.00	20%	1	2,568.00
202	MODERN JOURNALISM	Hardcover	M H SYED		2006	8126125233	₹	2,700.00	8,667.00	20%	1	6,933.60
203	MODERN MASS MEDIA	Hardcover	M H SYED		2006	8126124296	₹	900.00	2,889.00	20%	1	2,311.20
204	MULTIMEDIA JOURNALISM	Hardcover	R C RAMANUJAM		2006	8131300382	₹	595.00	1,909.95	20%	1	1,527.96
205	NEWS IN MEDIA	Hardcover	N A SHAMSI		2006	8126126647	₹	1,000.00	3,210.00	20%	1	2,568.00
206	NEWS WRITING	Paperback	ANNA MCKANE		2006	1412919150	$	35.30	11,103.62	20%	1	8,882.90
207	NIKON D200 DIGITAL FIELD GUIDE	Paperback	DAVID BUSCH		2006	0470037482	$	19.99	6,287.85	20%	1	5,030.28
208	OUT LINES OF MASS COMMUNICATION	Hardcover	MANOHAR PURI		2006	8189645250	₹	975.00	3,129.75	20%	1	2,503.80
209	PLAYS FOR THE THEATRE A DRAMA ANTHOLOGY	Paperback	BROCKETT ISCAR G, BALL ROBERT J	9/E	2006	0495095826	$	64.74	20,363.97	20%	1	16,291.18
210	PRACTISING JOURNALISM VALUES CONSTRAINTS IMPLICATIONS	Paperback	NALINI RAJAN		2006	0761933794	₹	450.00	1,444.50	20%	1	1,155.60
211	PRINCIPLES OF INFORMATION SYSTEMS WITH CD	Hardcover	RALPH STAIR	7/E	2006	0619215615	$	24.95	7,848.02	20%	1	6,278.42
212	PRINCIPLES OF MASS MEDIA	Hardcover	M H SYED		2006	8126124237	₹	900.00	2,889.00	20%	1	2,311.20
213	PRINT MEDIA (H)		N AF SHAMSI		2006	8126126612	₹	1,000.00	3,210.00	20%	1	2,568.00
214	PROFESSIONAL JOURNALISM	Hardcover	M H SYED		2006	8126125268	₹	2,700.00	8,667.00	20%	1	6,933.60
215	PUBLIC RELATIONS AND PRESS	Hardcover	M H SYED		2006	8126125322	₹	2,700.00	8,667.00	20%	1	6,933.60
216	RE IMAGINING EDUCATIONAL LEADERSHIP	Paperback	B J CALDWELL		2006	1412934702	$	39.95	12,566.27	20%	1	10,053.02
217	RESEARCH IN MASS MEDIA	Hardcover	M H SYED		2006	8126124261	₹	900.00	2,889.00	20%	1	2,311.20
218	RESEARCHING INFORMATION SYSTEMS AND COMPUTING	Paperback	BRIONY OATES		2006	141290224X	£	24.99	10,568.27	20%	1	8,454.62
219	Ruthless Self Promotion In the music industry	Paperback	Jeffery p Fisher	2/E	2006	1592007457	$	24.99	7,860.60	20%	1	6,288.48
220	SHAKESPEARE & YOUTH CULTURE	Paperback	JENNIFER HULBERT, KEVIN J. WETMORE, ROBERT L. YORK		2006	9780230623071	£	22.99	9,722.47	20%	1	7,777.98
221	SOCIAL MARKETING IN THE 21 CENTURY	Paperback	A R ANDREASEN		2006	1412916348	$	34.95	10,993.52	20%	1	8,794.82
222	SUPPORTING LANGUAGE AND COMMUNICATION GUIDE FOR SCHOOL SUPPO		ROSEMARY SAGE		2006	1412912806	$	22.95	7,218.92	20%	1	5,775.14
223	SYSTEM & WORKING OF JOURNALISM	Hardcover	SEEMA SHARMA		2006	8190309838	₹	745.00	2,391.45	20%	1	1,913.16
224	SYSTEM AND WORKING OF JOURNALISM	Hardcover	SEEMA SHARMA		2006	8190309836	₹	745.00	2,391.45	20%	1	1,913.16
225	THE ART OF PUBLIC SPEAKING	Paperback	STEPHEN E LUCAS	9/E	2006	9780073135649	$	53.95	16,969.97	20%	1	13,575.98
226	THE DAM BOOK DIGITAL ASSET MANAGEMENT FOR PHOTOGRAPHERS	Paperback	PETER KROGH		2006	0596100183	$	34.95	10,993.52	20%	1	8,794.82
227	THE GAME PRODUCTION HANDBOOK	Paperback	HEATHER CHANDLER		2006	1584504161	$	44.95	14,139.02	20%	1	11,311.22

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228	THE GAME PRODUCTION HANDBOOK	Paperback	HEATHER CHANDLER		2006	1584504161	$	44.95	14,139.02	20%	1	11,311.22
229	THE HANDBOOK OF NEW MEDIA UPDATED (SE)	Paperback	L A LIEVROUW		2006	1412918731	$	49.00	15,412.95	20%	1	12,330.36
230	THE HANDBOOK OF NEW MEDIA UPDATED STUDENT EDUCATION	Paperback	L A LIEVROUW		2006	1412918731	$	49.00	15,412.95	20%	1	12,330.36
231	THE SAGE HANDBOOK OF GENDER AND EDUCATION	Hardcover	CHRISTINE SKELTON		2006	1412907926	$	166.60	52,404.03	20%	1	41,923.22
232	THE SCHOOL TEACHER STUDENT RELATIONS AND VALUES	Hardcover	D R PRASAD		2006	8176489913	₹	495.00	1,588.95	20%	1	1,271.16
233	THE STATE IT AND DEVELOPMENT	Paperback	R K BAGGA		2006	0761933999	$	15.00	4,718.25	20%	1	3,774.60
234	TODAY'S PUBLIC RELATIONS AN INTRODUCTION	Paperback	R L HEATH		2006	1412926351	$	83.95	26,406.47	20%	1	21,125.18
235	TRANSNATIONL MEDIA AND CONTOURED MARKETS REDEFINNNG ASIAN TELEVISION AND ADVERTISING	Paperback	AMOS THOMAS		2006	0761934847	$	9.20	2,893.86	20%	1	2,315.09
236	UNDERSTANDING INTERPERSONAL COMMUNICATION MAKING CHOICES IN CHANGING TIMES	Paperback	RICHARD WEST		2006	0534605885	$	36.50	11,481.08	20%	1	9,184.86
237	UNDERSTANDING JOURNALISM	Paperback	LYNETTE SHERIDAN		2006	8178292149	$	6.50	2,044.58	20%	1	1,635.66
238	USING MULTIMEDIA IN EDUCATION	Hardcover	VIJAY YADAV		2006	8189645072	₹	595.00	1,909.95	20%	1	1,527.96
239	WHOSE NEWS THE MEDIA AND WOMEN'S ISSUES	Paperback	AMMU JOSEPH	2/E	2006	0761934936	$	9.80	3,082.59	20%	1	2,466.07
240	WORLD GREAT WRITERS	Hardcover	B MITRAMITRA GHOSH		2006	8126130563	₹	900.00	2,889.00	20%	1	2,311.20
241	WRITING SKILLS FOR TECHNICAL PURPOSES	Hardcover	RAJ MOHAN		2006	8182053781	₹	690.00	2,214.90	20%	1	1,771.92
242	40 DIGITAL PHOTO RETOUCHING TECHQUES WITH CD	Paperback	SUZIE LEE	2/E	2005	8931435126	$	16.99	5,344.20	20%	1	4,275.36
243	ADVERTISING PROMOTION AND NEW MEDIA	Hardcover	MARLA R STAFFORD		2005	812032739X	₹	295.00	946.95	20%	1	757.56
244	AUDIO IN MEDIA	Hardcover	STANLEY R. ALTEN	7/E	2005	0534630464	$	65.00	20,445.75	20%	1	16,356.60
245	CINEMA YEAR BY YEAR 1894 2005	Hardcover	D K		2005	1405311606	£	25.00	10,572.50	20%	1	8,458.00
246	COMMUNICATING IN GEOGRAPHY AND ENVIRONMENTAL SCIENCES	Paperback	LAIN LAIN HAY, SECOND OXFORD	2/E	2005	0195515579	$	17.95	5,646.17	20%	1	4,516.94
247	COMMUNICATION FOR INFORMATION TECHNOLOGY	Paperback	TAF	2/E	2005	9780074714782	$	15.50	4,875.53	20%	1	3,900.42
248	COMMUNICATION THEORY MEDIA TECHNOLOGY AND SOCIETY	Paperback	DAVID HOLMES		2005	0761970703	$	65.95	20,744.57	20%	1	16,595.66
249	CONSUMER BEHAVIOR MARKETING STRATEGY 7/ED	Hardcover	J PAUL PETER		2005	0072864877	$	65.00	20,445.75	20%	1	16,356.60
250	CORPORATE COMMUNICATIONS THEORY AND PRACTICE	Paperback	JOEP CORNELISSEN		2005	0761944362	£	21.95	9,282.65	20%	1	7,426.12

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251	CREATIVE STRATEGY IN ADVERTISING ((Wadsworth Series in Mass Communication and Journalism)	Paperback	JEWLER DREWNIANY	8/E	2005	053462510X	$	11.95	3,758.87	20%	1	3,007.10
252	DICTIONARY OF MASS COMMUNICATION	Paperback	MANJULA B. KUMAR		2005	8189261355	₹	120.00	385.20	20%	1	308.16
253	DIGITAL AUDIO ESSENTIALS	Paperback	BRUCE FRIES		2005	0596008562	$	34.95	10,993.52	20%	1	8,794.82
254	DIGITAL CINEMA (The Revolution in Cinematography Post-Production and Distribution)	Hardcover	BRIAN MCKERNAN		2005	0071429638	$	39.95	12,566.27	20%	1	10,053.02
255	DIGITAL PRINTING START-UP GUIDE DIGITAL PROCESSAL & PRINT SE		HARALD JOHNSON		2005	1592005047	$	24.99	7,860.60	20%	1	6,288.48
256	DOES THE INTERNET BENEFIT SOCIETY	Paperback	CINDY MUR		2005	0737727063	$	19.95	6,275.27	20%	1	5,020.22
257	DVD STUDIO PRO 3 IN THE STUDIO WITH CD	Paperback	MARC LOY		2005	0596005881	$	44.95	14,139.02	20%	1	11,311.22
258	EXPLORING INDESIGN CS AN IN DEPTH INTRODUCTION TO PAGE LAYOUT & DESIGN WITH ADOBE INDESIGN	Paperback	TERRY RYDBERG		2005	9781401873905	$	42.95	13,509.92	20%	1	10,807.94
259	FUNDAMENTALS OF MARKETING RESEARCH	Hardcover	SCOOTT M SMITH		2005	0761988521	$	99.95	31,439.27	20%	1	25,151.42
260	GLOBAL MARKETING AND ADVERTISING UNDERSTANDING CULTURAL PARADOXES	Paperback	MARIEKE DE MOOIJ	2/E	2005	1412914760	$	44.95	14,139.02	20%	1	11,311.22
261	GOING DIGITAL THE PRACTICE AND VISION OF DIGITAL ARTISTS	Paperback	HARALD JOHNSON		2005	1592009182	$	39.99	12,578.85	20%	1	10,063.08
262	HOW TO TURN ADVERTISING EXPENSES INTO INVESTMENTS		JOHN PHILIP		2005	8129707152	₹	399.00	1,280.79	20%	1	1,024.63
263	HOW TURN ADVERTISING EXPENSES INTO INVESTMENTS	Hardcover	JOHN PHILIP		2005	8129707152			540.00	20%	1	432.00
264	INFORMATION & COMMUNICATION TECHNOLOGY IN ORGANIZATIONS	Paperback	HARRY BOUWMAN		2005	1412900905	£	24.99	10,568.27	20%	1	8,454.62
265	INSTRUCTIONAL TECHNOLOGY	Hardcover	V K RAO		2005	8176487031	₹	595.00	1,909.95	20%	1	1,527.96
266	INTEGRATED MARKETING COMMUNICATIONS	Paperback	WILLAM CHITTY, NIGEL BARKER, TERENCE A.SHIMP		2005	0170120082	$	30.00	9,436.50	20%	1	7,549.20
267	INTERCULTURAL COMMUNICATIONS IN THE GLOBAL WORKPLACE 3/ED	Paperback	IRIS VARNER, LINDA BEAMER		2005	0072829222	$	75.95	23,890.07	20%	1	19,112.06
268	IPOD AND ITUNES HACKS tips & tools for ripping mixing & burn	Paperback	hadley STERN		2005	0596007787	$	24.95	7,848.02	20%	1	6,278.42
269	KNIGHTFALL KNIGHT RIDDER & HOW THE EROSION OF NEWSPAPER JOURNALISM IS PUTTING MEMOCRACY AT RISK	Hardcover	DAVIS MERRITT		2005	0814408540	$	24.95	7,848.02	20%	1	6,278.42
270	LIVING IN THE INFORMATION AGE A NEW MEDIA READER	Paperback	ERIK P. BUCY	2/E	2005	0534633404	$	45.95	14,453.57	20%	1	11,562.86

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
271	LOOKING OUT LOOKING IN	Hardcover	RONALD B ADLER, RUSSELL F PROCTOR, NEIL TOWNE	11/E	2005	0534636284	$	80.00	25,164.00	20%	1	20,131.20
272	MAKING A MOVIE IN PREMIERE ELEMENTS	Paperback	JAN OZER		2005	0321321200	$	12.99	4,086.00	20%	1	3,268.80
273	MAKING THE GRADE A GUIDE TO SUCCESSFUL COMMUNICATION AND STUDY	Paperback	LAIN HAY	2/E	2005	0195515560	£	29.95	12,665.86	20%	1	10,132.69
274	MANAGEMENT INFORMATION SYSTEMS FOR THE INFORMATION AGE	Hardcover	ST HAAG	5/E	2005	0073023884	$	25.00	7,863.75	20%	1	6,291.00
275	MARINE AMATEUR RADIO SELECTION INSTALLATION LICENSING AND US		UNITED STATES		2005	0071456295	$	12.95	4,073.42	20%	1	3,258.74
276	MASS COMMUNICATION IN INDIA SOCIOLOGICAL PERSPECTIVE	Paperback	J V VILANILAM		2005	0761933727	$	5.80	1,824.39	20%	1	1,459.51
277	MASS MEDIA AND SOCIETY 4/ED	Paperback	MICHAEL GUREVIT JAMES CURRAN, MICHAEL JAMES		2005	9780340884997	$	35.00	11,009.25	20%	1	8,807.40
278	MEDIA AND MEDIATION COMMUNICATION PROCESSES VOL 1	Hardcover	BERNARD BEL		2005	0761934286	$	17.40	5,473.17	20%	1	4,378.54
279	MEDIA AND SOCIETY AN INTRODUCTION	Paperback	M O SHAUGHESSY	2/E	2005	0195514025	£	18.99	8,030.87	20%	1	6,424.70
280	MEDIA AND VIOLENCE	Paperback	KAREN BOYLE		2005		$	38.30	12,047.27	20%	1	9,637.82
281	MEDIA LAW IN AUSTRALIA	Paperback	MARK RAY	3/E	2005	0195536037	£	19.95	8,436.86	20%	1	6,749.49
282	MOBILE AD HOC NETWORKS FROM WIRELESS LANS TO 4G NETWORK	Hardcover	GEORGE AGGELOU		2005	0071413057	$	89.95	28,293.77	20%	1	22,635.02
283	MOVIE CLASSIC A COMPLETE GUIDE TO THE DIRECTORS STARS STUDIES		DON SHIACH		2005	1844772675	$	16.95	5,331.62	20%	1	4,265.30
284	OPERATIC MIGRATIONS TRANSFORMING WORKS & CROSSING BOUNDARIES		ROBERTA MONTEMORRA		2005	0754650987	£	65.00	27,488.50	20%	1	21,990.80
285	PHOTOSHOP CS ACCELERATED FULL COLOR GUIDE WITH CD ROM	Paperback	ANGELICA- LIM		2005	9788931435054	$	29.99	9,433.35	20%	1	7,546.68
286	PHOTOSHOP ELEMENTS BY EXAMPLE	Paperback	MARK CLARKSON		2005	0072258578	$	29.99	9,433.35	20%	1	7,546.68
287	PODCASDING THE DO IT YOUSELF GUIDE	Paperback	DODD COCHRANE		2005	0764597787	$	19.99	6,287.85	20%	1	5,030.28
288	PROGRAMMING FLASH COMMUNICATION SERVER	Paperback	BRI LESSER		2005	0596005040	$	49.95	15,711.77	20%	1	12,569.42
289	PUBLIC RELATIONS ISSUES AND CRISIS MANAGEMENT	Paperback	CHRIS GALLOWAY		2005	0170122700	$	29.95	9,420.77	20%	1	7,536.62
290	PUBLIC RELATIONS WRITING	Paperback	DONALD TREADWELL	2/E	2005	8178295369	₹	650.00	2,086.50	20%	1	1,669.20
291	REPRESENTING RACE racisms ethnicities and media	Paperback	JOHN DOWNING		2005	0761969128	$	40.30	12,676.37	20%	1	10,141.10
292	STUDIO RECORDING PROCEDURES how to record any instrument	Hardcover	MIKE SHEA		2005	0071422722	$	29.95	9,420.77	20%	1	7,536.62

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293	STUDIO RECORDING PROCEDURES how to record any instrument (pb		MIKE SHEA		2005	0071422722	$	29.95	9,420.77	20%	1	7,536.62
294	TELEPHONIC COUNSELLING IN UNIVERSITY SYSTEM	Hardcover	TKV SUBRAMANIAN		2005	8189526308	₹	395.00	1,267.95	20%	1	1,014.36
295	THE AUSTRALIAN BROADCAST JOURNALISM MANUAL	Paperback	GAIL PHILLIPS		2005	0195513517	£	12.95	5,476.55	20%	1	4,381.24
296	THE BREAKAWAY BRAND HOW GREAT BRANDS STAND OUT	Hardcover	F J KELLY		2005	0072262370	$	29.95	9,420.77	20%	1	7,536.62
297	THE BUSINESS OF COMMUNICATING 4/ED	Paperback	MARTY CIELENS, MARY AQUINO		2005	9780074706114	$	45.00	14,154.75	20%	1	11,323.80
298	THE COMMITMENT DIALOGUES HOW TO TALK YOUR WAY THROUGH THE TO		MATTHEW MCKAY		2005		$	21.95	6,904.37	20%	1	5,523.50
299	THE ENCYCLOPEDIA OF TRUE CRIME	Hardcover	OLIVER CYRIAX		2005	1882002592	£	25.00	10,572.50	20%	1	8,458.00
300	THE FUTURE OF THE INTERNET	Paperback	TOM HEAD		2005	0737727144	$	19.95	6,275.27	20%	1	5,020.22
301	THE NET FOR JOURNALISTS A PRACTICAL GUIDE TO THE INTERNET FO		MARTIN HUCKERBY		2005		$	8.00	2,516.40	20%	1	2,013.12
302	THEORIES OF HUMAN COMMUNICATION	Paperback	STEPHEN W. LITTLEJOHN, KAREN A FOSS		2005	0534638732	$	35.00	11,009.25	20%	1	8,807.40
303	Trust and Crime in Information Societies	Paperback	ROBIN MANSELL, BRAIN S COLLINS		2005	9781847203397	£	33.00	13,955.70	20%	1	11,164.56
304	UNDERSTANDING RESEARCH IN PERSONAL RELATINSHIPS TEXT WITH RE		WILLIAM DRAGN		2005	076194222X	$	39.20	12,330.36	20%	1	9,864.29
305	WDM TECHNOLOGIES PASSIVE PASSIVE OPTICAL COMPONENTS	Paperback	ACHYUT K DUTTA		2005	8181477200	₹	395.00	1,267.95	20%	1	1,014.36
306	ADOBE PHOTOSHOP CS photographer's guide picture perfect techniques for film & digital photographers	Paperback	DA V BUSCH		2004	1592001726	$	39.99	12,578.85	20%	1	10,063.08
307	ADVERTISING AND PROMOTION AN INTEGRATED MARKETING COMMUNICATIONS PERSPECTIVE 2004	Hardcover	G E BELCH	6/E	2004	0072536764	$	35.95	11,308.07	20%	1	9,046.46
308	ADVERTISING MEDIA A TO Z the definitive resources for media planning buying & research	Paperback	JIM SURMANEK		2004	0070590400	$	24.95	7,848.02	20%	1	6,278.42
309	BROADCASTING EDUCATION	Hardcover	U K SINGH		2004	8171413684	₹	375.00	1,203.75	20%	1	963.00
310	BUSINESS PROCESSES & INFORMATION TECHNOLOGY CD-ROM INCLUDED	Hardcover	ulric j GELINAS JR		2004	0170965740	$	119.95	37,730.27	20%	1	30,184.22
311	CHARACTER DEVELOPMENT AND STORYTELLING FOR GAMES	Paperback	LEE SHELDON		2004	9781592003532	$	39.99	12,578.85	20%	1	10,063.08
312	COMMUNICATION NETWORKS FUNDAMENTALS CONCEPTS & KEY ARCHITEC		A L GARCIA		2004	007246352X	$	115.00	36,173.25	20%	1	28,938.60

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313	CONTEMPORARY ADVERTISING	Hardcover	WILLIAM F ARENS	9/E	2004	007121674X	$	35.00	11,009.25	20%	1	8,807.40
314	Content Analysis: An Introduction to Its Methodology		Klaus H. Krippendorff	2/E	2004	9780761915447	$	90.00	28,309.50	20%	1	22,647.60
315	CRITICAL READINGS SPORT CULTURE AND THE MEDIA	Paperback	DAVID ROWE		2004	033521150X	£	19.99	8,453.77	20%	1	6,763.02
316	DEUX MONDER A COMMUNICATIVE APPROACH WITH CD	Hardcover	TERRELL ROGERS	4/E	2004	0072434007	$	95.00	29,882.25	20%	1	23,905.80
317	ENTERPRISE AND HERITAGE CROSSCURRENTS OF NATIONAL CULTURE PB		JOHN CORNER		2004	0415086256	$	34.95	10,993.52	20%	1	8,794.82
318	ENTREPRENEURIAL MARKETING Real Stories and Survival Strategies	Paperback	BUSKIRK LAVIK		2004	0324158637	$	40.00	12,582.00	20%	1	10,065.60
319	ESSENTIAL INTERVIEWING A PROGRAMMED APPROACH TO EFFECTIVE COMMUNICATION	Paperback	EVANS HEARN, UHLEMANN IVEY	6/E	2004	0534558488	$	72.95	22,946.42	20%	1	18,357.14
320	EXPLORING 3D MODELING WITH MAYA 6 AN IN DEPTH INTRODUCTION TO THE ART & TECHNOLOGY OF 3D MODELING WITH ALIAS WAVEFRONTS MAYA	Paperback	PATRICIA BECKMANN, SCOTT WELLS		2004	1401843808	$	37.93	11,930.88	20%	1	9,544.70
321	FILM ART AN INTRODUCTION CD ROM INCLUDED	Paperback	BORDWELL DAVID	7/E	2004	0072484551	$	65.00	20,445.75	20%	1	16,356.60
322	GALE DIRECTORY OF PUBLICATIONS AND BROADCAST MEDIA (formerly ayer directory of publication) 5 VOL SET (138 th/E	Hardcover	A N HAMPSHIRE		2004	0787671258	£	140.00	59,206.00	20%	1	47,364.80
323	HOLLYWOOD INTERRUPTED insanity chic in babylon the case against celebrity	Hardcover	ANDREW BREITBART		2004	0471450510	$	27.95	8,791.67	20%	1	7,033.34
324	HOME SCHOOL AND COMMUNITY RELATIONS	Paperback	CAROL GESTWICKI	5/E	2004	0766863077	$	67.95	21,373.67	20%	1	17,098.94
325	HOW TO DO EVERTHING WITH WINDOW XP DIGITAL MEDIA	Paperback	CURT SIMMONS		2004	0072253428	$	24.99	7,860.60	20%	1	6,288.48
326	HOW TO DO EVERYTHING MICROSOFT DIGITAL IMAGE PRO 9	Paperback	DAVID PLOTKIN		2004	9780072231953	$	24.95	7,848.02	20%	1	6,278.42
327	HOW TO MAKE A MILLION DOLLERS WITH YOUR VOICE (or lose your tonsils trying)	Paperback	GARY OWENS		2004	9780071424103	$	14.95	4,702.52	20%	1	3,762.02
328	HOW TO MAKE THE MOST OF EVERY MEDIA APPEARANCE	Paperback	GEORGE MERLIS		2004	0071416714	$	16.95	5,331.62	20%	1	4,265.30
329	INTERPERSONAL COMMUNICATION CONCEPTS SKILLS AND CONTEXTS (CD ROM INCLUDED)	Paperback	KATHLEEN VERDERBER		2004	019516847X	$	24.95	7,848.02	20%	1	6,278.42
330	INTERPERSONAL COMMUNICATION EVERDAY ENCOUNTERS CD ROM INCLUDED	Paperback	Julia JULIA T WOOD	4/E	2004	0534623166	$	25.95	8,162.57	20%	1	6,530.06
331	INTERPLAY THE PROCESS OF INTERPERSONAL COMMUNICATION	Paperback	RONALD B ADLER		2004	0195167074	£	25.50	10,783.95	20%	1	8,627.16

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332	interplay the process of interpersonal communication		RONALD B ADLER	9/E	2004	0195167074	$	55.00	17,300.25	20%	1	13,840.20
333	INTRODUCTION TO DIGITAL COMMUNICATION		NIIT		2004		₹	225.00	722.25	20%	1	577.80
334	INTRODUCTION TO HELP DESK CONCEPTS AND SKILLS WITH CD		S M SANDERSON		2004	007821677X	$	80.00	25,164.00	20%	1	20,131.20
335	INTRODUCTION TO SNG AND ENG MICROWAVE (Media Manuals)	Paperback	JONATHAN HIGGINS		2004	0240516621	£	24.00	10,149.60	20%	1	8,119.68
336	MAGILLS CINEMA ANNUAL 2004	Hardcover	JIM CRADDOCK		2004	1558624600	$	140.00	44,037.00	20%	1	35,229.60
337	MAKING DVDS A PRACTICAL GUIDE TO CREATING & AUTHORING		LEE PURCELL		2004	0071431918	$	29.95	9,420.77	20%	1	7,536.62
338	MASS AFFLUENCE 7 NEW RULES OF MARKETING TO TODAY'S CONSUMER	Hardcover	PAUL NUNES		2004	9781591391968	$	29.95	9,420.77	20%	1	7,536.62
339	MEDIA CONFLICT PREVENTION AND RECONSTRUCTION	Paperback	UNESCO		2004		$	12.00	3,774.60	20%	1	3,019.68
340	MEDIA CONTROL (SPECTACULAR ACHIEVEMENT OF PROPA		NOAM CHOMSKY		2004	969402384X			200.00	20%	1	160.00
341	NELSON MEDIA VCE UNITS 1-4	Paperback	JO FLACK		2004	0170122184	$	35.00	11,009.25	20%	1	8,807.40
342	PUBLIC RELATIONS CASES	Paperback	J A HENDRIX	6/E	2004	0534606105	$	29.95	9,420.77	20%	1	7,536.62
343	QUICK TIME FOR FILMMAKERS	Paperback	RICHARD K FERNCASE		2004	0240804961	£	26.99	11,414.07	20%	1	9,131.26
344	RECORDING STUDIO TECHNOLOGY MAINTENANCE & REPAIRS	Paperback	TOM MCCARTNEY		2004	0071427260	$	29.95	9,420.77	20%	1	7,536.62
345	STRATEGIC ADVERTISING MANAGEMENT	Paperback	LARRY PERCY		2004	0198782322	£	29.95	12,665.86	20%	1	10,132.69
346	TELEVISION IN NEW ZEALAND	Paperback	ROGER HORROCKS		2004	0195584473	£	25.99	10,991.17	20%	1	8,792.94
347	THE FOCAL EASY GUIDE TO FINAL CUT EXPPRESS FOR NEW USERS and professionals (The Focal Easy Guide)	Paperback	RICK YOUNG		2004	0240519469	£	14.99	6,339.27	20%	1	5,071.42
348	THE PUBLIC RELATIONS HANDBOOK	Hardcover	ALISON THEAKER	2/E	2004	9780415317931	£	16.99	7,185.07	20%	1	5,748.06
349	A first look at communication theory E-BOOK PDF		Griffin, Griffin, Emory, EMORY	5/E	2003		$	29.50	9,279.23	20%	1	7,423.38
350	BROADBAND APPLICATIONS AND THE DIGITAL HOME	Hardcover	JOHN TURNBULL		2003	0852964285	£	58.00	24,528.20	20%	1	19,622.56
351	CLICK THE NO NONSENSE GUIDE TO DIGITAL CAMERAS	Paperback	RON WHITE		2003	0072227400	$	16.99	5,344.20	20%	1	4,275.36
352	COMEDY HEROES	Hardcover	ERIC SYKES		2003	1852270985	£	20.00	8,458.00	20%	1	6,766.40
353	CRIME AND LAW IN MEDIA CULTURE	Paperback	SHEILA BROWN		2003	9780335205486	£	23.99	10,145.37	20%	1	8,116.30
354	CRITICAL CULTURAL POLICY STUDIES A READER	Paperback	JUSTIN LEWIS		2003	0631223002	£	20.99	8,876.67	20%	1	7,101.34

Academic Book Company

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
355	DESKTOP VIDEO STUDIO BIBLE PRODUCING VIDEO DVD & WEBSITES FO		GEORGE AVGERAKIS		2003	0071406123	$	39.95	12,566.27	20%	1	10,053.02
356	DIGITAL PHOTOGRAPHY SOLUTIONS	Paperback	D D BUSCH		2003	1592001092	$	29.99	9,433.35	20%	1	7,546.68
357	DIGITAL VIDEO EDITING WITH FINAL CUT EXPRESS The Real-World Guide to Set Up and Workflow	Paperback	CHARLES ROBERTS		2003	0240805968	$	29.95	9,420.77	20%	1	7,536.62
358	DISASTER PROOFING INFORMATION SYSTEMS A COMPLETE METHODOLOGY ELIMINATING SINGLE POINTS OF FAILURE	Paperback	ROBERT W BUCHANAN		2003	007140922X	$	29.95	9,420.77	20%	1	7,536.62
359	DVD BURNING SOLUTIONS	Paperback	BRIAN LICH		2003	1592000878	$	19.99	6,287.85	20%	1	5,030.28
360	DVD PLAYERS AND DRIVES	Paperback	K F IBRAHIM		2003	0750657367	£	24.99	10,568.27	20%	1	8,454.62
361	EDITING DIGITAL VIDEO THE COMPLETE CREATIVE & TECHNICAL GUID		ROBERT M GOODMAN		2003	0071406352	$	39.95	12,566.27	20%	1	10,053.02
362	ESSENTIAL COMMUNICATION STRATEGIES FOR SCIENTISTS ENGINEERS & TECHNOLOGY PROFESSIONALS	Paperback	HERBERT L HIRSCH	2/E	2003	0471273171	$	19.95	6,275.27	20%	1	5,020.22
363	ETHICS IN MEDIA COMMUNICATIONS CASES & CONTROVVERSIES		LOUIS ALVIN	4/E	2003	0534562353	$	45.00	14,154.75	20%	1	11,323.80
364	FINAL CUT EXPRESS SOLUTIONS (ON THE DVD PROJECT FILES AND PRACTICE VIDEO FOOTAGE) CD ROM	Paperback	JASON CRANFORD		2003	0782142486	$	39.99	12,578.85	20%	1	10,063.08
365	HIGH VALUE IT CONSULTING 12 KEYS TO A THRIVING PRACTICE	Hardcover	SANJIV PURBA		2003	0072226250	$	39.99	12,578.85	20%	1	10,063.08
366	HOW TO DO EVERYTHING WITH YOU DIGITAL CAMERA	Paperback	DAVE HOHNSON	3/E	2003	0072230819	$	24.99	7,860.60	20%	1	6,288.48
367	INFORMATION COMMUNICATION TECHNOLOGY & EDUCATION 5 VOL SET	Hardcover	V C PANDEY		2003	819017990X	₹	4,500.00	14,445.00	20%	1	11,556.00
368	INFORMATION SECURITY MANAGEMENT HANDBOOK VOL 4	Hardcover	HAROLD F TIPTON		2003	0849315182	£	19.95	8,436.86	20%	1	6,749.49
369	INTERCULTURAL COMMUNICATION	Hardcover	L A SAMOVAR	10/E	2003	053456495X	$	39.95	12,566.27	20%	1	10,053.02
370	INTRODUCTION TO INFORMATION SYSTEMS IS 100	Paperback	PAUL WORTHINGTON		2003	0170111415	$	65.00	20,445.75	20%	1	16,356.60
371	LOOKING OUT LOOKING IN FREE CD ROM	Hardcover	RONALD B ADLER	10/E	2003	0534549861	$	71.95	22,631.87	20%	1	18,105.50
372	MARKETING BEST PRACTICES	Hardcover	K D HOFFMAN	2/E	2003	0030349990	$	65.00	20,445.75	20%	1	16,356.60
373	MASS COMMUNICATION THEORY (foundations ferment and future)	Paperback	DENNIS K DAVIS STANLEY BARAN	3/E	2003	9780534561635	$	39.95	12,566.27	20%	1	10,053.02
374	MASS MEDIA RESEARCH AN INTRODUCTION	Hardcover	R D WIMMER	7/E	2003	0534562744	$	55.00	17,300.25	20%	1	13,840.20
375	MASTER HANDBOOK OF AUDIO PRODUCTION	Paperback	JERRY C WHITAKER		2003	0071408762	$	39.95	12,566.27	20%	1	10,053.02

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376	MEDIA POLICY & MUSIC ACTIVITY	Paperback	KRISTER MALM		2003	0415050200	£	23.99	10,145.37	20%	1	8,116.30
377	MICROSOFT WINDOWS XP FAST & EASY MEDIA CENTER ED	Paperback	ERIC D GREBLER		2003	1592000835	$	19.99	6,287.85	20%	1	5,030.28
378	MORAL PANICS AND THE MEDIA	Paperback	CHAS CRITCHER		2003	0335209084	£	17.99	7,607.97	20%	1	6,086.38
379	MOVIE CLASSICS A COMPLETE GUIDE TO THE DIRECTORS	Paperback	DON CHIACH		2003	1844772675	$	24.95	7,848.02	20%	1	6,278.42
380	NEWNES GUIDE TO DIGITAL TV	Hardcover	RICHARD BRICE	2/E	2003	0750657219	£	39.99	16,911.77	20%	1	13,529.42
381	NO BUDGET DIGITAL FILMMAKING HOW TO CREATE PROFESSIONAL LOOKING VIDEO FOR LITTLE OR NO CASH	Paperback	CHUCK CLOMAN		2003	0071412328	$	29.95	9,420.77	20%	1	7,536.62
382	OPTICAL COMMUNICATIONS RULES OF THUMB	Hardcover	JOHN LESTER MILLER		2003	0071387781	$	65.00	20,445.75	20%	1	16,356.60
383	PHOTOGRAPHY: A CRITICAL INTRODUCTION	Paperback	LIZ WELLS	2/E	2003	0415190584	£	10.00	4,229.00	20%	1	3,383.20
384	PRACTICAL RADIO ENGINEERING & TELEMETRY FOR INDUSTRY	Paperback	DAVID AILEY		2003	0750658037	£	34.99	14,797.27	20%	1	11,837.82
385	PRIME MINISTERS AND THE MEDIA ISSUES OF POWER AND CONTROL		COLIN SEYMOUR		2003	0631187677	£	22.99	9,722.47	20%	1	7,777.98
386	RESEARCHING AUDIENCES	Hardcover	KIM SCHRODER		2003	0340762756	£	45.00	19,030.50	20%	1	15,224.40
387	SPORT CULTURE AND THE MEDIA	Paperback	DAVID ROWE		2003	0335202020	£	17.00	7,189.30	20%	1	5,751.44
388	TECHNICAL COMMUNICATION A READ CENTERED APPROACH	Paperback	PAUL V ANDERSON	5/E	2003	0155074210	$	45.00	14,154.75	20%	1	11,323.80
389	TECHNOLOGY INFORMATION AND MARKET DYNAMICS TOPICS IN ADVACNE		PATRIZIO BIANCHI		2003	1843760495	£	52.00	21,990.80	20%	1	17,592.64
390	TELEVISION POLICIES OF THE LABUR PARTY 1951- 2001	Paperback	ANTHONY SMITH		2003	0714683876	£	18.50	7,823.65	20%	1	6,258.92
391	TELEVISION PRODUCTION HANDBOOK	Hardcover	ZETTL	8/E	2003	0534563791	$	55.00	17,300.25	20%	1	13,840.20
392	THE FUTURE OF ADVERTISING	Paperback	JOE CAPPO		2003	0071462155	$	16.95	5,331.62	20%	1	4,265.30
393	THE FUTURE OF ADVERTISING NEW MEDIA NEW CLINETS NEW COSUMERS IN THE POST TELEVISION AGE	Hardcover	JOW CAPPO		2003	0071403159	$	24.95	7,848.02	20%	1	6,278.42
394	THE KNOWN WORLD OF BROADCAST NEWS INTERNATIONAL NEWS AND THE ELECTRONIC MEDIA	Paperback	ROGER WALLIS		2003	0415036046	£	23.99	10,145.37	20%	1	8,116.30
395	THE MEDIA AND THE INTERNET (British Library Research & Innovation Centre Report)	Paperback	DAVID NICHOLAS		2003	0851424155	£	19.95	8,436.86	20%	1	6,749.49
396	THE MEDIA STUDENTS BOOK	Paperback	GILL BRANSTON	2/E	2003	0415173086	$	29.95	9,420.77	20%	1	7,536.62
397	THE NEW REALITY OF WALL STREET	Paperback	DONALD COXE		2003	0071450912	$	18.95	5,960.72	20%	1	4,768.58
398	TOTALLY TASTELESS PHOTOSHOP ELEMENTS	Paperback	W WANG		2003	0072228849	$	24.99	7,860.60	20%	1	6,288.48

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
399	UNDERSTANDING HUMAN COMMUNICATION	Paperback	R B Verderber	8/E	2003	0195219104	$	45.00	14,154.75	20%	1	11,323.80
400	VIOLENCE AND THE MEDIA (Issues in Cultural and Media Studies)	Paperback	CARTER WEAVER		2003	0335205054	£	16.99	7,185.07	20%	1	5,748.06
401	WRITING AND REPORTING NEWS (Wadsworth Series in Mass Communication and Journalism)	Paperback	CAROLE RICH	4/E	2003	0534562787	$	60.00	18,873.00	20%	1	15,098.40
402	A PRACTICAL GUIDE TO BUSINESS LAW & THE INTERNET WITH CD ROM		PETER ADEDIRAN		2002	0749437340	£	25.00	10,572.50	20%	1	8,458.00
403	ACCESS TO HEALTH	Paperback	REBECCA J DONATELLE	7/E	2002	0205336647	$	29.95	9,420.77	20%	1	7,536.62
404	ADVERTISING INTERNATIONAL THE PRIVATISATION OF PUBLIC SPACE		ARMAND NATTELART		2002	0415050642	£	20.99	8,876.67	20%	1	7,101.34
405	Advertising Media Planning	Hardcover	JACK Z SISSORS	6/E	2002	9780844215631	$	79.95	25,148.27	20%	1	20,118.62
406	AN INTRODUCTION TO FILM STUDIES	Paperback	JILL NELMES	2/E	2002	0415173108	£	19.99	8,453.77	20%	1	6,763.02
407	AUDIO VIDEO PROFESSIONAL'S FIELD MANUAL	Paperback	JERRY WHITAKER		2002	0071372091	$	49.95	15,711.77	20%	1	12,569.42
408	AUDIO/VIDEO PROFESSIONAL'S FIELD MANUAL		JERRY WHITAKER		2002	0071372091	$	49.95	15,711.77	20%	1	12,569.42
409	BASIC BUSINESS COMMUNICATION SKILLS FOR EMPOWERING THE INTERNET GENERATION	Hardcover	LESIKAR FLATLEY	9/E	2002	0072397616	$	110.00	34,600.50	20%	1	27,680.40
410	BRITISH CULTURAL STUDIES AN INTRODUCTION SND ED		GRAEME TURNER		2002	0415129303	$	12.95	4,073.42	20%	1	3,258.74
411	BUSINESS COMMUNICATION	Hardcover	AC BUDDY KRIZAN, PATRICIA MERRIER	5/E	2002	032403718X	$	89.00	27,994.95	20%	1	22,395.96
412	BUSINESS COMMUNICATION PROCESS AND PRODUCT	Hardcover	MARY ELLEN	4/E	2002	0324114524	$	119.95	37,730.27	20%	1	30,184.22
413	COMMUNICATE CD-ROM INCLUDED	Paperback	R F VERDERBER	10/E	2002	0534561160	$	25.00	7,863.75	20%	1	6,291.00
414	COMMUNICATING THEORY AND PRACTICE	Paperback	TERRY MOHAN	4/E	2002	0729533034	$	35.00	11,009.25	20%	1	8,807.40
415	COMMUNICATION FOR HEALTH CARE	Paperback	CATHERINE BERGLUND		2002	0195512987	£	18.95	8,013.95	20%	1	6,411.16
416	COMMUNICATION MAKING CONNECTIONS	Paperback	WILLIAM J SEILER	5/E	2002	020533542X	$	27.00	8,492.85	20%	1	6,794.28
417	COMMUNICATION STUDIES (THE ESSENTIAL INTRODUCTION)		ANDREW BECK		2002	0415247519	$	49.95	15,711.77	20%	1	12,569.42
418	DICTIONARY OF PRINTMAKING TERSMS PRINTMAKING HANDBOOK	Paperback	ROSEMARY SIMMONS		2002	0713657952	£	12.99	5,493.47	20%	1	4,394.78
419	EFFECTIVE BEHAVIOR IN ORGANIZATIONS CASES CONCEPTS AND STUDENTS EXPERIENCES	Hardcover	AR COHEN	7/E	2002	9780072880397	$	65.00	20,445.75	20%	1	16,356.60
420	EFFECTIVE SMALL GROUP AND TEAM COMMUNICATIONS	Paperback	JUDITH D HOOVER		2002	0155078283	$	59.95	18,857.27	20%	1	15,085.82
421	ELECTRONIC COMMUNICATION SYSTEMS	Hardcover	ROY ROY BLAKE	2/E	2002	0766826848	$	112.95	35,528.42	20%	1	28,422.74

Academic Book Company

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
422	FIVE ESSENTIAL STEPS IN DIGITAL VIDEO A DV MOIVEMAKERS TRICK OF THE TRADE	Paperback	DENISE OHIO		2002	0789726157	$	44.99	14,151.60	20%	1	11,321.28
423	FLASH CHARACTER ANIMATION APPLIED STUDIO TECHNIQUES	Paperback	LEE PURCELL		2002	0672321998	$	54.99	17,297.10	20%	1	13,837.68
424	GUERRILA P.R. WIRED WAGING A SUCCESSFUL PUBLICITY CAMPAIGN OFF;OME & EVERYWERE IN BETWEEN	Hardcover	MICHAEL LEVINE		2002	0071382313	$	24.95	7,848.02	20%	1	6,278.42
425	INTELLIGENT NETWORKS PRINCIPLES AND APPLICATIONS	Hardcover	JOHN ANDERSON		2002	0852969775	£	52.00	21,990.80	20%	1	17,592.64
426	INTRODUCTION TO MASS COMMUNICATION MEDIA LITERACY AND CULTUR	Paperback	STANLEY J BARAN	2/E	2002	0767421906	$	78.95	24,833.72	20%	1	19,866.98
427	KEY CONCEPTS IN COMMUNICATION AND CULTURAL STUDIES	Paperback	TIM OSULLIVAN	2/E	2002	0415061733	£	9.95	4,207.86	20%	1	3,366.29
428	LIVING IN THE INFORMATION AGE NEW MEDIA READER	Paperback	ERIK P BUCY		2002	0534590497	$	40.95	12,880.82	20%	1	10,304.66
429	MANUAL DE COMUNICACIONES FOR SATELITE	Hardcover	NIT		2002	0471221880	£	91.95	38,885.66	20%	1	31,108.53
430	MASTER HANDBOOK OF AUDIO PRODUCTION	Hardcover	JERRY WHITAKER		2002	0071382461	$	39.95	12,566.27	20%	1	10,053.02
431	MASTERING THE SAP BUSINESS INFORMATION WAREHOUSE	Hardcover	KEVIN MCDONALD		2002	9780471219712	$	45.00	14,154.75	20%	1	11,323.80
432	MEDIA EFFECTS RESEARCH	Paperback	G G SPARKS		2002	0534545866	$	60.95	19,171.82	20%	1	15,337.46
433	MEDIA NOW COMMUNICATIONS MEDIA IN THE INFORMATION AGE 3/ED CD-ROM INCLUDED	Paperback	SRAUBHAAR LAROSE		2002	0534551246	$	35.50	11,166.53	20%	1	8,933.22
434	NEW MEDIA AN INTRODUCTION	Paperback	TERRY FLEW		2002	0195508599	£	12.75	5,391.97	20%	1	4,313.58
435	PHOTOSHOP 7 PHOTOGRAPHEERS GUIDE PICTURE PERFECT TECHNIQUES FOR FILM AND DIGITAL PHOTOGRAPHERS	Paperback	D D BUSCH		2002	1929685688	$	39.95	12,566.27	20%	1	10,053.02
436	PIRATE RADIO STATIONS tuning to underground broadcasts in the air & online	Paperback	ANDREW YODER		2002	0071375635	$	24.95	7,848.02	20%	1	6,278.42
437	Pop Culture of 20Th-Century America (BOWLING BEATNIKS AND BELL BOTTOMS) 5 vols set	Hardcover	SARA PENDERGAST		2002	0787656763	$	160.00	50,328.00	20%	1	40,262.40
438	POPULAR EUROPEAN CINEMA	Paperback	RICHARD DYER		2002	0415068037	£	16.95	7,168.16	20%	1	5,734.53
439	PROMOTION AND INTEGRATED MARKETING COMMUNICATIONS	Hardcover	RICHARD J SEMENIK RICHARD		2002	0324125682	$	19.50	6,133.73	20%	1	4,906.98
440	RESOLVING EMPLOYMENT RELATIONASHIP PROBLEMS	Paperback	MIKE DAWSON		2002	0864694172	$	14.95	4,702.52	20%	1	3,762.02
441	SPREAD SPECTRUM COMMUNICATIONS HANDBOOK WITH CD ROM	Hardcover	M K SIMON		2002	0071382151	$	125.00	39,318.75	20%	1	31,455.00
442	THE DYNAMICS OF MASS COMMUNICATION MEDIA IN THE DIGITAL AGE 7/ED	Paperback	J R DOMINICK		2002	0071123296	$	22.95	7,218.92	20%	1	5,775.14

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
443	THE SKILLED HELPING a problem management and opportunity development approach to helping	Hardcover	GERARD EGAM	7/E	2002	9780534509026	$	24.50	7,706.48	20%	1	6,165.18
444	THIRD GENERATION SYSTEMS AND INTELLIGENT WIRELESS NETWORKING Smart Antennas and Adaptive Modulation E-BOOK	Hardcover	Lajos Hanzo J S BLOGH		2002	0470845198	$	35.50	11,166.53	20%	1	8,933.22
445	VIDEOCONFERENCING DEMYSTIFIED (MAKING VIDEO SERVICES WORK)	Paperback	STEVEN SHEPARD		2002	0071400850	$	49.95	15,711.77	20%	1	12,569.42
446	VIRTUAL REALITY TECHNOLOGIES FOR FUTURE TELECOMMUNICATIONS SYSTEMS	Hardcover	ALGIRDAD PAKSTAS 2002		2002	9780470848869	£	25.50	10,783.95	20%	1	8,627.16
447	VOICE POWER USING YOUR VOICE TO CAPTIVATE PERSUADE & COMMAND ATTENTION	Paperback	RENEE GRANT		2002	0814471056	$	17.95	5,646.17	20%	1	4,516.94
448	WCDMA BOBILE COMMUNICATIONS SYSTEM	Hardcover	KEIJI TACHIKAWA		2002	0470847611	$	85.00	26,736.75	20%	1	21,389.40
449	WHAT'S NEWS RECLAIMING JOURNALISM IN NEW ZEALAND	Paperback	JUDY MCGREGOR		2002		$	29.95	9,420.77	20%	1	7,536.62
450	WRITING RESEARCHING COMMUNICATING COMMUNICATION SKILLS FOR THE INFORMATION AGE	Paperback	KEITH WINDSCHUTTLE	3/E	2002	0074707035	$	75.00	23,591.25	20%	1	18,873.00
451	ADVERTISING ON THE INTERNET	Paperback	STEVEN ARMSTRONG		2001	0749431237	£	12.99	5,493.47	20%	1	4,394.78
452	AN INTRODUCTION TO JOURNALISM (THE DAILY MIRACLE) PB		DAVID CONLEY		2001	0195540247	£	18.99	8,030.87	20%	1	6,424.70
453	Art: A Community Connection	Hardcover	MARILYN G STEWA ELDON KATTER		2001	9780871924919	$	29.95	9,420.77	20%	1	7,536.62
454	COMMUNICATING FOR RESULTS	Paperback	CHERYL HAMILTON	6/E	2001	053456223X	$	65.00	20,445.75	20%	1	16,356.60
455	COMMUNICATION MOSAICS AN INTRODUCTION TO THE FIELD OF COMMUNICATIONS	Paperback	J T WOOD	2/E	2001	0534572499	$	24.95	7,848.02	20%	1	6,278.42
456	COMMUNICATIONS REVEIVERS DSP SOFTWARE RADIOS AND DESIGN	Paperback	ULRICH ROHDE	3/E	2001	0071201688	$	24.95	7,848.02	20%	1	6,278.42
457	CONSUMER BEHAVIOUR IMPLICATIONS FOR MARKETING STRATEGY	Paperback	NEAL questen HAWKINGS	4/E	2001	0074713493	$	29.95	9,420.77	20%	1	7,536.62
458	CONVERGENCE IN BROADCAST & COMMUNICATIONS MEDIA THE FUNDAMENTALS OF AUDIO VIDEO DATA PRO & COMMU TECH	Hardcover	JOHN WATKINSON		2001	0240515099	£	62.99	26,638.47	20%	1	21,310.78
459	DATA BROADCASTING UNDERSTANDING THE ATSC DATA BROADCAST STANDARD	Hardcover	R S CHERNOCK		2001	0071375902	$	65.00	20,445.75	20%	1	16,356.60
460	DATA COMMUNICATIONS AND COMPUTER NETWORKS (A BUSINESS USER'S APPROACH) CD-ROM INCLUDED	Hardcover	CURT M WHITE		2001	0619015299	$	29.95	9,420.77	20%	1	7,536.62

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
461	DIGITAL VIDEO ESSENTIALS WITH CD ROM	Paperback	ERICA SADUM		2001	0782141986	$	29.99	9,433.35	20%	1	7,546.68
462	DVD DEMYSTIFIED IE	Paperback	JIM TAYLOR		2001	0071189963	$	16.95	5,331.62	20%	1	4,265.30
463	E-PROCUREMENT FROM STRATEGY TO IMPLEMENTATION	Hardcover	DALE DALE NEEF		2001	0130914118	$	24.50	7,706.48	20%	1	6,165.18
464	EXPERIENCING INTERCULTURAL COMMUNICATION AN INTRODUCTION (PB		J N MARTIN		2001	076741649X	$	24.50	7,706.48	20%	1	6,165.18
465	FILM ART AN INTRODUCTION WITH CD INCLUDED	Paperback	DAVID BORDWELL	6/E	2001	007118001X	$	60.00	18,873.00	20%	1	15,098.40
466	HARGRAVE'S COMMUNICATIONS DICTIONARY	Hardcover	FRANK HARGRAVE		2001	0780360206	£	83.95	35,502.46	20%	1	28,401.97
467	HOW TO DO EVERYTHING WITH MACROMEDIA FLASH 5	Paperback	BONNIE BLAKE		2001	0072127147	$	24.99	7,860.60	20%	1	6,288.48
468	IMAGE, PERSONA AND THE LAW special report	Hardcover	SIMON SMITH		2001	0421748001	£	188.00	79,505.20	20%	1	63,604.16
469	INTERCULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE	Hardcover	LINDA BEAMER		2001	0072396903	$	62.81	19,756.89	20%	1	15,805.51
470	INTRODUCTION TO COMMUNICATION RESEARCH	Paperback	JOHN C REINARD	3/E	2001	0071188673	$	92.00	28,938.60	20%	1	23,150.88
471	MASTER HANDBOOK OF ACOUSTICS	Paperback	F.ALTON EVEREST	4/E	2001	9780071360975	$	39.95	12,566.27	20%	1	10,053.02
472	MEDIA AND SOCIETY AN INTRODUCTION	Paperback	MICHAEL O'SHAUGHNESSY		2001	0195507886	$	29.95	9,420.77	20%	1	7,536.62
473	NEW MEDIA MOGULS HOW TO THINK LIKE THE WORLD'S GREATEST	Hardcover	MARCIA LAYTON TURNER		2001	0071360697	$	18.95	5,960.72	20%	1	4,768.58
474	PUBLIC RELATIONS CASES	Paperback	J A HENDRIX	5/E	2001	9780534514327	$	19.95	6,275.27	20%	1	5,020.22
475	PUBLIC RELATIONS WRITING	Paperback	DOUG NEWSOM	6/E	2001	0534556396	$	29.00	9,121.95	20%	1	7,297.56
476	REASONING WITH STATISTICS: HOW TO READ QUANTITATIVE RESEARCH	Paperback	FREDERICK MONGE	5/E	2001	0155068156	$	35.00	11,009.25	20%	1	8,807.40
477	SPACE THE NEXT BUSINESS FRONTIER	Hardcover	LOU DOBBS, H P NEWQUIST		2001	0743423895	$	24.95	7,848.02	20%	1	6,278.42
478	TEACHING SCIENCE WITH ICT (Integrating Information and Communications Technology in Education)	Paperback	LEONARD R NEWTON		2001	0826455182	£	25.00	10,572.50	20%	1	8,458.00
479	TELEVISION RECEIVERS DIGITAL VIDEO FOR DTV CABLE & SATELLITE	Hardcover	JERRY WHITAKER		2001	0071380426	$	89.95	28,293.77	20%	1	22,635.02
480	THE COMPLETE GUIDE TO DIGITAL PHOTOGRAPHY	Hardcover	MICHAEL FREEMAN		2001		$	24.99	7,860.60	20%	1	6,288.48
481	THE INTERPLAY OF INFLUENCE NEW ADVERTISING POLITICS AND THE MASS MEDIA	Paperback	KATHLEEN HALL JAMIESON, KARLYN KOHRS CAMPBELL	5/E	2001	0534533647	$	45.00	14,154.75	20%	1	11,323.80
482	THE MEDIA STUDENT'S BOOK	Paperback	GILL BRANSTON	2/E	2001	0415173086	$	29.95	9,420.77	20%	1	7,536.62

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483	THE WORLD ENCYCLOPEDIA OF CONTEMPORARY THEATRE AFRICA	Paperback	DON RUBIN		2001	9780415227469	£	28.99	12,259.87	20%	1	9,807.90
484	TRANSMISSION LINES AND LUMPED CIRCUITS	Hardcover	GIOVANNI MIANO		2001	0121897109	£	68.99	29,175.87	20%	1	23,340.70
485	Understanding Media	Paperback	MarshallMcLuhan		2001	9780415253970	£	11.99	5,070.57	20%	1	4,056.46
486	VIDEO AND MEDIA SERVERS TECHNOLOGY & APPLICATION	Hardcover	KARL PAULSEN	2/E	2001	0240804759	£	24.50	10,361.05	20%	1	8,288.84
487	A FIRST LOOK AT COMMUNICATION THEORY	Paperback	EM GRIFFIN	4/E	2000	0072291532	$	29.95	9,420.77	20%	1	7,536.62
488	ADVERTISING	Paperback	RODERICK WHITE	4/E	2000	0077094581	$	78.00	24,534.90	20%	1	19,627.92
489	AMERICAN CULTURAL STUDIES A READER	Paperback	JOHN HARTLEY		2000	0198742541	£	16.99	7,185.07	20%	1	5,748.06
490	BINARY DIGITAL IMAGE PROCESSING A DISCRETE APPROACH	Hardcover	S MARCHAND MAILLET		2000	9780124705050	£	95.00	40,175.50	20%	1	32,140.40
491	BODY LANGUAGE A GUIDE FOR PROFESSIONALS	Paperback	HEDWIG LEWIS	2/E	2000	0761994912	₹	280.00	898.80	20%	1	719.04
492	BRITISH CINEMA PAST AND PRESENT	Paperback	JUSTINE ASHBY		2000	0415220629	£	18.99	8,030.87	20%	1	6,424.70
493	COMMUNICATION AND PERSONAL RELATIONSHIPS	Paperback	KATHRYN DINDIA		2000	0471491330	$	29.95	9,420.77	20%	1	7,536.62
494	DIGITAL IMAGE ANALYSIS OF MICROBES imaging morphometry Fluorometry and Motility Techniques and Applications (Modern Microbiological Methods)	Hardcover	M.H. WILKINSON		2000	0471974404	$	195.00	61,337.25	20%	1	49,069.80
495	DIGITAL MULTIMEDIA	Paperback	NIGEL CHAPMAN		2000	0471983861	£	29.99	12,682.77	20%	1	10,146.22
496	ECOMMERCE FORMULATION OF STRATEGY	Paperback	ROBERT PLANT		2000	0130198447	$	24.50	7,706.48	20%	1	6,165.18
497	ELECTRONIC MARKETING INTEGRATING ELECTRONIC RESOURCES INTO THE MARKETING PROCESS	Paperback	JOEL REEDY		2000	0030211077	$	18.95	5,960.72	20%	1	4,768.58
498	ETHICS AND MEDIA CULTURE PRACTICES & REPRESENTATIONS		DAVID BERRY		2000	0240516036	£	19.99	8,453.77	20%	1	6,763.02
499	HANDBOOK OF THE MEDIA IN INDIA	Hardcover	SHELTON A GUNARATNE		2000	0761994270	₹	950.00	3,049.50	20%	1	2,439.60
500	HISTORY OF INTERNATIONAL BROADCASTING VOL 2	Hardcover	HAMES WOOD		2000	0852969201	£	35.00	14,801.50	20%	1	11,841.20
501	HOW TO READ A FILM MOVIES MEDIA MULTIMEDIA	Paperback	JAMES MONACO	3/E	2000	019503869X	$	27.50	8,650.13	20%	1	6,920.10
502	HUMAN COMMUNICATION	Paperback	SYLVIA MOSS STEWART L TUBBS	8/E	2000	0072292679	$	25.95	8,162.57	20%	1	6,530.06
503	INTERCULTURAL COMMUNICATION IN CONTEXTS	Paperback	Thomas Nakayama Judith Martin	2/E	2000	0767407105	$	25.00	7,863.75	20%	1	6,291.00
504	INTERCULTURAL COMMUNICATIONS A READER	Paperback	LARRY A SAMOVAR	9/E	2000	0534562418	$	39.95	12,566.27	20%	1	10,053.02

Academic Book

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505	INTERNET ENGLISH WWW-BASES COMMUNICATION ACTIVITIES	Paperback	CHRISTINA TAYLOR		2000	019437226X	$	8.00	2,516.40	20%	1	2,013.12
506	INTRODUCTION TO DWDM TECHNOLOGY DATA IN A RAINBOW	Hardcover	S V KARTALOPOULOS		2000	0780353994	$	55.00	17,300.25	20%	1	13,840.20
507	JOHN LOGIE BAIRD TELEVISION PIONEER	Hardcover	RUSSELL BURNS		2000	0852967977	£	55.00	23,259.50	20%	1	18,607.60
508	MEDIA ENTERTAINMENT THE PSYCHOLOGY OF ITS APPEAL	Hardcover	DOLF ZILLMANN		2000	0805833250	$	39.95	12,566.27	20%	1	10,053.02
509	POWER AND COMMUNICATION CABLES THEORY & APPLICATION	Hardcover	R BARTNIKAS		2000	0071353852	$	129.00	40,576.95	20%	1	32,461.56
510	PRINCIPLES OF DIGITAL AUDIO	Paperback	KEN C POHLMANN	4/E	2000	0071348190	$	54.95	17,284.52	20%	1	13,827.62
511	PUBLIC RELATIONS STRATEGIES AND TACTICS	Hardcover	D L WILCOX	6/E	2000	9780321055552	$	29.00	9,121.95	20%	1	7,297.56
512	RADIO SPECTRUM CONSERVATION	Paperback	WILLIAM GOSLING		2000	0750637404	£	19.99	8,453.77	20%	1	6,763.02
513	RESEARCH IN MEDIA PROMOTION	Hardcover	SUSAN EASTMAN		2000	080583382X	$	99.95	31,439.27	20%	1	25,151.42
514	THE ART OF DIGITAL VIDEO	Hardcover	JOHN WATKNSON	3/E	2000	0240515862	£	62.99	26,638.47	20%	1	21,310.78
515	THE ESSENTIAL THEATRE	Paperback	OSCAR G, BROCKETT, ROBERT J. BALL	7/E	2000		$	24.95	7,848.02	20%	1	6,278.42
516	THE MEDIA AND INTERNATIOANL SECURITY	Paperback	STEPHEN BADSEY		2000	0714644064	£	18.50	7,823.65	20%	1	6,258.92
517	THE MEDIA WRITER'S GUIDE WRITING FOR BUSINESS & EDUCATIONAL PROGRAMS	Paperback	WILLIAM VAN NOSTRAN		2000	0240803167	£	29.99	12,682.77	20%	1	10,146.22
518	THE UNWRITTEN RULES OF COPYWRITING (How to Create Better Press Poster Radio and TV Advertising)	Paperback	DOMINIC GETTINS		2000	0749431415	£	16.99	7,185.07	20%	1	5,748.06
519	TV TECHNICAL OPERATIONS AN INTRODUCTION (Media Manuals)	Paperback	PETER WARD		2000	9780240515687	£	25.00	10,572.50	20%	1	8,458.00
520	UNCENSORED:AN EYEVITNESS ACCOUNT OF ABUSE OF POWER AND MEDIA IN PAKISTAN	Hardcover	BURHANUDDIN HASAN		2000	969407245X			895.00	20%	1	716.00
521	VIDEO FIELD PRODUCTION AND EDITING	Hardcover	RONALD J COMPESO		2000	0205295568	$	65.00	20,445.75	20%	1	16,356.60
522	VIDEOCONFERENCING THE WHOLE PICTURE terms concepts application, & intteractive multimedia	Paperback	JAMES R WILCOX	3/E	2000	1578200547	$	39.95	12,566.27	20%	1	10,053.02
523	VISUAL PERCEPTION PHYSIOLOGY PSYCHOLOGY AND ECOLOGY 3/ED (PB		VICKI BRUCE		2000	0863774512	$	38.95	12,251.72	20%	1	9,801.38
524	ABEL FERRARA THE KING OF NEW YOUR	Paperback	NICK JOHNSTONE		1999	071197652X	£	10.99	4,647.67	20%	1	3,718.14
525	BRITISH THEATRE SINCE THE WAR	Hardcover	DOMINIC SHELLARD		1999	0300076843	£	27.50	11,629.75	20%	1	9,303.80
526	COLLABORATIVE THEATRE THE THEATRE DU DOLEIL SOURCEBOOK	Paperback	DAVID WILLIAMS		1999	041508606X	£	22.99	9,722.47	20%	1	7,777.98
527	COMMUNICATING SCIENCE PROFESSIONAL CONTEXTS	Paperback	EILEEN SCANLON		1999	0415197511	$	32.95	10,364.42	20%	1	8,291.54

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S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
528	COMMUNICATION IN HISTORY TECHNOLOGY CULTURE SOCIETY	Paperback	DAVID CROWLEY	3/E	1999	0801331331	$	18.95	5,960.72	20%	1	4,768.58
529	CONTEMPORARY BUSINESS REPORT WRITING	Paperback	KUIPER KOHUT	2/E	1999	0538887591	$	29.95	9,420.77	20%	1	7,536.62
530	CULTURE POLITICS AND TELEVISION IN HONG KONG CULTURE & COMMU		ERIC KIT WAI MA		1999	041517998X	£	85.00	35,946.50	20%	1	28,757.20
531	DESKTOP PUBLISHING STYLE GUIDE	Paperback	SANDRA LENTZ DEVALL		1999	0827379005	$	68.95	21,688.22	20%	1	17,350.58
532	DESKTOP SCANNERS IMAGE QUALITY EVALUATION W/CD PB		ROBERT G GANN		1999	0130808047	$	34.99	11,006.10	20%	1	8,804.88
533	DEVELOPING COMMUNITIES FOR THE FUTURE COMMUNITY DEVELOPMENT		SUSAN KENNY		1999	017010205X	$	29.95	9,420.77	20%	1	7,536.62
534	DEVELOPING COMMUNITIES FOR THE FUTURE community development	Paperback	SUSAN KENNY		1999	017010205X	$	29.95	9,420.77	20%	1	7,536.62
535	DEVELOPMENT OF ROMANTIC RELATIONSHIPS IN ADOLESCENCE	Hardcover	WYNDOL FURMAN, B BRADFORD		1999	0521591562	£	27.95	11,820.05	20%	1	9,456.04
536	DIGITAL MCLUHAN A GUIDE TO THE INFORMATION MILLENNIUM	Hardcover	PAUL LEVINSON		1999	041519251X	£	45.00	19,030.50	20%	1	15,224.40
537	EFFECTIVE EMPLOYEE RELATIONS A GUIDE TO POLICY & PRACTICE IN THE WORKPLACE	Paperback	RICHARD PETTINGER		1999	0749426934	£	26.40	11,164.56	20%	1	8,931.65
538	FILM AN INTRODUCTION	Paperback	WILLIAM H PHILLIPS		1999	0312178182	$	56.00	17,614.80	20%	1	14,091.84
539	INSIGHTS INTO MOBILE MULTIMIDEA COMMUNICATIONS(SIGNAL PROCESSING & ITS APPLICATIONS	Hardcover	DAVID BULL		1999	0121403106	$	55.00	17,300.25	20%	1	13,840.20
540	INTERCULTURAL COMPETENCE INTERPERSONAL COMMUNICATION ACROSS CULTURES	Paperback	MYRON W LUSTIG	3/E	1999	0321006127	$	18.00	5,661.90	20%	1	4,529.52
541	INTRODUCTION TO GRAPHICS COMMUNICATIONS FOR ENGINEERS	Paperback	GARY R BERTOLINE		1999		$	12.95	4,073.42	20%	1	3,258.74
542	MAINTAINING AND REPAIRING VCRS AND CAMCORDERS	Paperback	ROBERT L GOODMAN		1999	0070248346	$	34.95	10,993.52	20%	1	8,794.82
543	MASS COMMUNICATION LAW AND ETHICS	Hardcover	R L MOORE	2/E	1999	0805825991	$	75.00	23,591.25	20%	1	18,873.00
544	MCNAE'S ESSENTIALS LAW FOR JOURNALIST	Paperback	TOM WELSH	15/E	1999	0406981450	£	19.95	8,436.86	20%	1	6,749.49
545	NEWS NEWSPAPERS AND SOCIETY IN EARLY MODERN BRITAIN	Hardcover	JOAD RAYMOND		1999	0714649949	£	65.00	27,488.50	20%	1	21,990.80
546	PERSONAL RELATIONSHIPS ACROSS CULTURES	Paperback	ROBIN GOODWIN		1999	0415128617	$	26.95	8,477.12	20%	1	6,781.70
547	Public Relations Writing: The Essentials of Style and Format WORKBOOK	Paperback	THOMAS H VIVINS	4/E	1999	9780844203522	$	24.00	7,549.20	20%	1	6,039.36

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548	RADIO SPECTRUM MANAGEMENT MANAGEMENT OF THE SPECTRUM & Regulation of radio services	Hardcover	DAVID WITHERS		1999	0852967705	£	65.00	27,488.50	20%	1	21,990.80
549	SATELLITE TELEVISION TECHNIQUES OF ANALOGUS AND DIGITAL TELEVISION	Paperback	H BENOIT		1999	0340741082	£	19.99	8,453.77	20%	1	6,763.02
550	SOUND REVOLUTIONS A BIOGRAPHY FRED GAISBERG FOUNDING FATHER		JERROLD NORTHROP		1999	1860742351	$	12.99	4,086.00	20%	1	3,268.80
551	SPEECH FOR EFFECTIVE COMMUNICATION REVISED EDITION	Hardcover	RUDOLPH F VERDERBER		1999	0030520045	$	86.85	27,318.67	20%	1	21,854.94
552	STRATEGIC BRAND COMMUNICATION CAMPAIGNS	Hardcover	D E SCHULTZ		1999	0844229520	$	59.00	18,558.45	20%	1	14,846.76
553	STUDIO AND COMMERCIAL PHOTOGRAPHY	Paperback	JACK REZNICKI		1999	0879857838	$	24.95	7,848.02	20%	1	6,278.42
554	THE MEDIA OF MASS COMMUNICATION W-CD	Paperback	JOHN VIVIAN	5/E	1999	0205307671	$	38.50	12,110.18	20%	1	9,688.14
555	THE OXFORD COMPANION TO AUSTRALIAN FILS	Hardcover	BRIAN MCFALANE		1999	0195537971	£	59.00	24,951.10	20%	1	19,960.88
556	THE PHOTOGRAPHY HANDBOOK	Hardcover	TERENCE WRIGHT		1999	0415115930	$	96.00	30,196.80	20%	1	24,157.44
557	THE PHOTOGRAPHY HANDBOOK	Paperback	TERENCE WRIGHT		1999	0415115949	$	32.00	10,065.60	20%	1	8,052.48
558	VOICE TRADITION AND TECHNOLOGY A STATE OF THE ART STUDIO (PB		GARYTH NAIR		1999	0769300286	$	29.95	9,420.77	20%	1	7,536.62
559	ADVANCED DATABASE SYSTEMS FOR INTEGRATION OF MEDIA & USER ENVIRONMENTS 98 VOL.9 ADVANCED DATABASE RESEARCH & DEVE SERIES		YAHIKO KAMBAYASHI		1998	9810234368	$	29.95	9,420.77	20%	1	7,536.62
560	AUDIO AND VIDEO SYSTEMS PRINCIPLES MAINTENANCE & TROUBLESHOO		R G GUPTA		1998	0074621408	₹	295.00	946.95	20%	1	757.56
561	COMMUNICATION AND EDUCATION SKILLS FOR DIETETICS PROFESSION AND EDUCATION SKILLS FOR DIETETICS PROFESSIONALS		B B HOLLI	3/E	1998	0683300156	$	20.99	6,602.40	20%	1	5,281.92
562	DIGITAL HOME RECORDING TIPS TECHNIQUES AND TOOLS FOR HOME STUDIO PRODUCTION	Paperback	CAROLYN KEATING		1998	9780879303808	$	19.95	6,275.27	20%	1	5,020.22
563	DIGITAL MEDIA INFORMATION BASE ADVANCED DATABASE RESEARCH AND DEVELOPMENT SERIES VOL 8	Hardcover	MASATOSHI YOSHIKAWA		1998	9810234376	$	96.00	30,196.80	20%	1	24,157.44
564	DIGITAL TERRESTRIAL TELEVISION BROADCASTING DESIGNS SYSTEMS		PAUL DAMBACHAR		1998	3540639187	£	29.95	12,665.86	20%	1	10,132.69
565	DIGITAL TRANSMISSION LINES computer modelling & analysis WITH CD ROM	Hardcover	KD GRANZOW		1998	019511292X	£	66.99	28,330.07	20%	1	22,664.06
566	DIRECTING THE DOCUMENTARY	Paperback	MICHAEL RABIGER	3/E	1998	0240802705	£	30.00	12,687.00	20%	1	10,149.60
567	GLOSSARY OF GRAPHIC COMMUNICATIONS	Paperback	PAMELA GROFF	3/E	1998	0130964107	$	24.99	7,860.60	20%	1	6,288.48

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568	GOING DIGITAL HOW NEW TECHNOLOGY IS CHANGING OUR LIVES (THE ECONOMIST(HB		Oliver Morton		1998	1861970706	£	20.00	8,458.00	20%	1	6,766.40
569	INTERNATIONAL MEDIA RESEARCH CRITICAL SURVEY	Paperback	JOHN CORNER		1998	9780415184960	£	28.00	11,841.20	20%	1	9,472.96
570	INTRODUCTION TO COMMUNICATIONS RESEARCH	Hardcover	JOHN REINARD	2/E	1998	0697327302	$	39.95	12,566.27	20%	1	10,053.02
571	INTRODUCTION TO MEDIA COMMUNICATION		JAY BLACK, JENNINGS BRYANT	5/E	1998		$	51.50	16,199.33	20%	1	12,959.46
572	LABYRINTHS THE ART OF INTERACTIVE WRITING AND DESIGN	Paperback	DOMENIC STANSBERRY		1998	0534519482	$	29.95	9,420.77	20%	1	7,536.62
573	MEDIA STUDIES	Paperback	STUART PRICE	2/E	1998	0582328349	£	18.95	8,013.95	20%	1	6,411.16
574	NEW MEDIA TECHNOLOGY CULTURAL AND COMMERCIAL PERPECPECTVES 2		JOHN V PAVLIK		1998		$	18.95	5,960.72	20%	1	4,768.58
575	ON DEMAND PRINTING: THE REVOLUTION IN DIGITAL & CUSTOMIZED P		HOWARD M FENTON		1998	0130964247	$	64.99	20,442.60	20%	1	16,354.08
576	PRACTICAL RECORDING TECHNIQUES STEP BY STEP APPROACH TO PROFESSIONAL AUDIO RECOR		BRUCE JENNY	2/E	1998	024080306X	£	15.00	6,343.50	20%	1	5,074.80
577	PUBLIC RELATIONS STRATEGIES AND TACTICS	Hardcover	DENNIS L WILCOX	5/E	1998	9780321015471	$	22.50	7,077.38	20%	1	5,661.90
578	PUBLIC RELATIONS WRITING essentials of style and format	Paperback	TH BIVINS	5/E	1998	0844203521	$	29.00	9,121.95	20%	1	7,297.56
579	PUBLIC RELATIONS WRITING THE ESSENTIALS OF STYLE & FORMAT WI		T H BIVINS		1998	084420353X	$	29.00	9,121.95	20%	1	7,297.56
580	RECORDING SPACES	Hardcover	HILIP NEWELL		1998	0240515072	£	19.95	8,436.86	20%	1	6,749.49
581	SO YOU WANT TO BE A JOURNALIST	Paperback	DEAN SHORT		1998	0749427574	£	5.99	2,533.17	20%	1	2,026.54
582	SPOKEN DIALOGUES WITH COMPUTERS	Hardcover	RENATO DE MORI		1998	0122090551	$	65.00	20,445.75	20%	1	16,356.60
583	SPREAD SPECTRUM IN MOBILE COMMUNICATION (IEE Telecommunications Series)	Hardcover	OLAV BERG		1998	085296935X	£	57.00	24,105.30	20%	1	19,284.24
584	STARTING PHOTOGRAPHY	Paperback	MICHAEL LANGFORD	2/E	1998	0240513487	£	12.99	5,493.47	20%	1	4,394.78
585	TELLING STORIES TAKING RISKS: JOURNALISM WRITING AT THE CENTURY'S EDGE	Paperback	ALICE MATALENE		1998	9780534522728	$	34.95	10,993.52	20%	1	8,794.82
586	THE ESSENTIAL TV DIRECTOR'S HANDBOOK	Paperback	PETER JARVIS		1998	024051503X	£	23.99	10,145.37	20%	1	8,116.30
587	THE LANGUAGE OF NEWS PAPERS	Paperback	DANUTA REAH		1998	0415146003	£	17.95	7,591.05	20%	1	6,072.84
588	THE VIRTUAL EMBODIED PRESENCE PRACTICE TECHNOLOGY	Hardcover	JOHN WOOD		1998	9780415160254	£	32.50	13,744.25	20%	1	10,995.40
589	UNDERSTANDING ELECTRONIC COMMUNICATIONS:PRINTING IN THE INFO		A'USGA AJAVI		1998	0130818135	$	34.99	11,006.10	20%	1	8,804.88

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590	VALUE ADDED PUBLIC RELATIONS the secret weapon of integrate		thomas l HARRIS		1998	9780844234120	$	17.95	5,646.17	20%	1	4,516.94
591	VIOLENCE IN INTIMATE RELATIONSHIPS EXAMINING SOCIOLIGICAL & PSYCHOLOGICAL ISSUES	Paperback	NICKY ALI JACKSON		1998	0750698748	$	14.95	4,702.52	20%	1	3,762.02
592	WIRELESS COMMUNICATIONS DESIGN HANDBOOK SPACE INTERFERENCE VOL 1	Hardcover	REINALDO PEREZ		1998	0125507216	£	67.95	28,736.06	20%	1	22,988.85
593	WIRELESS COMMUNICATIONS DESIGN HANDBOOK: TERRESTRIAL & MOBILE INTERFERENCE VOL 2	Hardcover	REINALDO PEREZ		1998	0125507232	£	27.95	11,820.05	20%	1	9,456.04
594	AN INTRODUCTORY HISTORY OF BRITISH BROADCASTING	Paperback	ANDREW CRISELL		1997	041512803X	£	12.95	5,476.55	20%	1	4,381.24
595	ARTIFICIAL VISION IMAGE DESCRIPTION RECOGNITION AND COMMUNICATION	Hardcover	VIRGINIO CANTONI		1997	012444816X	£	26.95	11,397.15	20%	1	9,117.72
596	BROADCAST TECHNOLOGY UPDATE PRODUCTION AND TRANSMISSION	Paperback	PETER B SEEL		1997	0240802845	£	27.50	11,629.75	20%	1	9,303.80
597	CINEMATOGRAPH OF WORDS: LITERATURE TECHNIQUES & modernization in Brazil (Writing Science)	Paperback	FLORA SUSSEKIND		1997	0804730636	$	20.95	6,589.82	20%	1	5,271.86
598	COMMUNICATION IN COMPLEX ORGANIZATIONS	Hardcover	TERRANCE L ALBRECHT		1997	0155003178	$	29.95	9,420.77	20%	1	7,536.62
599	COPYRIGHTS AND TRADEMARKS FOR MEDIA PROFESSIONALS	Paperback	ARN P LUTZKER		1997	0240802764	£	29.99	12,682.77	20%	1	10,146.22
600	CROSSTALK COMMUNICATING IN A MULTICULTURAL WORKPLACE	Paperback	SHERRON B KENTON		1997	0135776287	$	19.95	6,275.27	20%	1	5,020.22
601	DICTIONARY OF MULTIMEDIA	Paperback	P COLLIN	2/E	1997	1901659011			195.00	20%	1	156.00
602	DICTIONARY OF PRINTING PUBLISHING 2ED	Paperback	COLLINS, PETER COLLIN		1997		£	5.96	2,520.48	20%	1	2,016.38
603	GRIP BOOK 2ED	Paperback	MICHAEL G UVA, SABRINA UVA		1997	0240803159	£	27.50	11,629.75	20%	1	9,303.80
604	HOLOGRAPHY FOR PHOTOGRAPHERS	Paperback	JOHN IOVINE		1997	0240802063	£	19.99	8,453.77	20%	1	6,763.02
605	HUMAN COMMUNICATION THE BASIC COURSE	Paperback	JOSEPH A DEVITO	7/E	1997	0673978621	$	22.50	7,077.38	20%	1	5,661.90
606	INTRODUCTION TO MEDIA PRODUCTION FORM ANALOG TO DIGITAL	Paperback	GORHAM KINDEM		1997	024080239X	£	35.00	14,801.50	20%	1	11,841.20
607	LIGHTING TECHNOLOGY A GUIDE FOR THE ENTERTAINEMTN INDUSTRY	Paperback	FITT THORNLEY		1997	0240514491	£	22.95	9,705.55	20%	1	7,764.44
608	MAKING THE MOST OF THE MEDIA how to profit from the opportunities of exposure	Paperback	MICHAEL BARRATT		1997	0749423986	£	9.99	4,224.77	20%	1	3,379.82
609	MEDIA COMMUNICATION & PRODUCTION (INTERMEDIATE)		T JENKINS		1997	0240514254	£	8.00	3,383.20	20%	1	2,706.56

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610	MEDIA COMMUNICATION PRODUCTION (ADVANCED)	Paperback	TRICIA JENKINS		1997	0240514255	£	16.99	7,185.07	20%	1	5,748.06
611	MULTICULTURAL RESOURCES FOR YOUNG READERS	Hardcover	DAPHNE MUSE		1997	1565843398	$	25.50	8,021.03	20%	1	6,416.82
612	NEW COMMUNICATION TECHNOLOGIES	Paperback	MICHAEL M A MIRABITO	3/E	1997	0240802586	£	35.00	14,801.50	20%	1	11,841.20
613	PORTABLE VIDEO ENG & EFP	Paperback	NORMAN J MEDOFF, TOM TANQUARY	2/E	1997	0240803043	£	29.99	12,682.77	20%	1	10,146.22
614	RADIO DESINGER'S HANDBOOK	Hardcover	F LANGFORD		1997	0750636351	£	35.00	14,801.50	20%	1	11,841.20
615	RADIO'S NICHE MARKETING REVOLUTION FUTURE SELL (Broadcasting & Cable)	Paperback	GODFREY HERWEG		1997	0040802020	£	18.95	8,013.95	20%	1	6,411.16
616	REACHING OUT INTERPERSONAL EFFECTIVENESS AND SELF-ACTUALIZAT		DAVID W JOHNSON		1997	0205267564	$	19.95	6,275.27	20%	1	5,020.22
617	Representation: Cultural Representations and Signifying Practices		Stuart Hall		1997	9780761954323	$	95.00	29,882.25	20%	1	23,905.80
618	SET LIGHTING TECHNICIAN'S HANDBOOK	Paperback	HARRY C BOX	2/E	1997	0240802578	£	30.00	12,687.00	20%	1	10,149.60
619	SOUND AND RECORDING : AN INTRODUCTION		F RUMSEY	3/E	1997	0240514874	£	20.00	8,458.00	20%	1	6,766.40
620	SOUND AND RECORDING :AN INTRODUCTION		FRANCIS RUMSEY	3/E	1997	0240514874	£	19.99	8,453.77	20%	1	6,763.02
621	SOUND FOR FILM AND TELEVISION: CD INCLUDED	Paperback	TOMLINSON HOLMAN		1997	0240802918	£	32.50	13,744.25	20%	1	10,995.40
622	SOUND SYSTEM ENGINEERING	Hardcover	DON DAVIS, CAROLYN DAVIS	2/E	1997	0240803051	£	40.00	16,916.00	20%	1	13,532.80
623	STRATEGIC MARKETING COMMUNICATIONS:NEW WAYS TO BUILD AND INTEGRATE COMMUNICATIONS	Paperback	PAUL SMITH		1997	0749420138	£	19.95	8,436.86	20%	1	6,749.49
624	TECHNIQUE OF FILM AND VIDEO EDITING:THEORY AND PRACTICE 2ND		BYKEN DANCYGER		1997	0240802551	£	29.99	12,682.77	20%	1	10,146.22
625	THE ESSENTIAL GUIDE TO PUBLIC RELATIONS ON THE INTERNET E-PR	Paperback	MATT HAIG		1997	0749434341	£	16.99	7,185.07	20%	1	5,748.06
626	THE MEDIA OF MASS COMMUNICATION	Paperback	J VIVIAN	4/E	1997	020519432X	$	16.95	5,331.62	20%	1	4,265.30
627	TV SCENIC DESIGN		GERALD MILLERSON, GERALD MOLLERSON	2/E	1997	0240514939	£	27.50	11,629.75	20%	1	9,303.80
628	UNDERSTANDING THE MEDIA A PRACTICAL GUIDE	Paperback	ANDREW HART		1997	0415057131	£	17.95	7,591.05	20%	1	6,072.84
629	UNDERSTANDING THE MEDIA A PRACTICAL GUIDE	Paperback	Andrew Hart		1997	0415057132	£	17.99	7,607.97	20%	1	6,086.38
630	VIDEO PRODUCTION HANDBOOK	Paperback	GERALD MILLERSON	2/E	1997	0240513215	£	25.00	10,572.50	20%	1	8,458.00
631	VIDEOWALLS THE BOOK OF THE BIG ELECTRONIC IMAGE	Paperback	ROBERT S SIMPSON		1997	0240515056	£	14.99	6,339.27	20%	1	5,071.42

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632	ADVERTISING MEDIA PLANNING	Hardcover	J Z SISSORS	5/E	1996	0844235008	$	35.00	11,009.25	20%	1	8,807.40
633	CAREERS IN FILM AND VIDEO FIFTH EDITION	Paperback	RICKI OSTROV		1996	0749419296	£	7.99	3,378.97	20%	1	2,703.18
634	DIGITAL COMPRESSION OF STILL IMAGES & VIDEO(SIGNAL PROCESSING AND ITS APPLICATIONS	Hardcover	ROGER J CLARKE		1996	012175720X	$	45.00	14,154.75	20%	1	11,323.80
635	DIGITAL FILM MAKING:CHANGING ART AND CRAFT OF MAKING M PICTURES	Paperback	THOMAS A OHANIAN, MICHAEL E PHILLIPS		1996	0240802195	£	45.00	19,030.50	20%	1	15,224.40
636	GLOBAL BROADCASTING SYSTEMS	Paperback	ROBERT L HILLIARD, MICHAEL C KEITH		1996	0240801970	$	30.00	9,436.50	20%	1	7,549.20
637	LIGHTING FOR TELEVISION AND FILM	Hardcover	EUROPA, ALAMA SHIBLI NAEMANI, GERALD MILLERSON	3/E	1996	0240512995	$	78.96	24,836.87	20%	1	19,869.50
638	LIGHTING FOR TELEVISION AND FILM	Hardcover	GERALD MILLERSON	3/E	1996	0240512995	$	78.96	24,836.87	20%	1	19,869.50
639	MAGNETIC RECORDING TECHNOLOGY	Hardcover	C D MEE	2/E	1996	0070412766	$	65.00	20,445.75	20%	1	16,356.60
640	MEASURING THE EFFECTIVENESS OF IMAGE AND LINKAGE ADVERTISING		A G WOODSIDE		1996	0899309844	$	16.95	5,331.62	20%	1	4,265.30
641	MODERN PERSONAL RADIO SYSTEMS (IEE Telecommunications Series 33)	Hardcover	R C V MACARIO		1996	0852968612	£	25.00	10,572.50	20%	1	8,458.00
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