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12 titles • Public Relations

Public Relations (12)

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
1	BUZZ HOW TO CREATE IT & WIN WITH IT	Hardcover	EDWARD I. KOCH		2007	0814474624	$	21.95	6,904.37	20%	1	5,523.50
2	CREATIVE STRATEGY IN ADVERTISING ((Wadsworth Series in Mass Communication and Journalism)	Paperback	JEWLER DREWNIANY	8/E	2005	053462510X	$	11.95	3,758.87	20%	1	3,007.10
3	PUBLIC RELATIONS ISSUES AND CRISIS MANAGEMENT	Paperback	CHRIS GALLOWAY		2005	0170122700	$	29.95	9,420.77	20%	1	7,536.62
4	STRATEGIC ADVERTISING MANAGEMENT	Paperback	LARRY PERCY		2004	0198782322	£	29.95	12,665.86	20%	1	10,132.69
5	THE PUBLIC RELATIONS HANDBOOK	Hardcover	ALISON THEAKER	2/E	2004	9780415317931	£	16.99	7,185.07	20%	1	5,748.06
6	PUBLIC RELATIONS WRITING	Paperback	DOUG NEWSOM	6/E	2001	0534556396	$	29.00	9,121.95	20%	1	7,297.56
7	THE NEW MARKET LEADERS WHO WINNING AND HOW IN THE BATTLE FOR CUSTOMERS (HB		FRED WIERSEMA		2001	9780743204651	$	28.00	8,807.40	20%	1	7,045.92
8	PUBLIC RELATIONS STRATEGIES AND TACTICS	Hardcover	D L WILCOX	6/E	2000	9780321055552	$	29.00	9,121.95	20%	1	7,297.56
9	PUBLIC RELATIONS STRATEGIES AND TACTICS	Hardcover	DENNIS L WILCOX	5/E	1998	9780321015471	$	22.50	7,077.38	20%	1	5,661.90
10	VALUE ADDED PUBLIC RELATIONS the secret weapon of integrate		thomas l HARRIS		1998	9780844234120	$	17.95	5,646.17	20%	1	4,516.94
11	HANDBOOK OF STRATEGIC PUBLIC RELATIONS & INTEGRATED COMMUNICATION	Hardcover	CLARKE L CAYWOOD		1997	0786311312	$	29.95	9,420.77	20%	1	7,536.62
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