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12 titles • Mass Media Communication

Mass Media Communication (12)

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1	Applied Mass Communication Theory: A Guide for Media Practit		Vicker, Lauren Rosenberry JacK		2021	9781000453614	£	45.50	19,241.95	20%	1	15,393.56
2	Global communication : a multicultural perspective	Paperback	Yahya R Kamalipour	3/E	2020	9781538121665	£	35.50	15,012.95	20%	1	12,010.36
3	Media & Culture: Mass Communication in a Digital Age 9P		Christopher Mar R Campbell	12/E	2019	9781319104641	£	95.00	40,175.50	20%	1	32,140.40
4	Intercultural Communication in Contexts 2018	Paperback	THOMAS K NAKAYA JUDITH N MARTIN	7/E	2018	9780073523934	$	35.95	11,308.07	20%	1	9,046.46
5	The Oxford Handbook of Political Communication	Paperback	K Hall Jamieson Kate Kenski,		2017	9780199793471	£	35.50	15,012.95	20%	1	12,010.36
6	Global Communication	Paperback	Cees J Hamelink		2014	9781473911581	$	43.95	13,824.47	20%	1	11,059.58
7	Communication Theories	Paperback	Werner Severin	5/E	2013	9781292042855	$	65.95	20,744.57	20%	1	16,595.66
8	Mass Communication Theories: Explaining Origins, Processes		Margaret H. DeF Melvin DeFleur		2013	9780367538392	£	45.95	19,432.26	20%	1	15,545.81
9	Say Anything to Anyone, Anywhere: 5 Keys To Successful Cross- cultural communication	Hardcover	GAYLE COTTON		2013	9781118420423	$	22.95	7,218.92	20%	1	5,775.14
10	Peace Journalism War and Conflict Resolution	Paperback	John Tulloch R Lance Keeble		2010	9781433107252	$	39.95	12,566.27	20%	1	10,053.02
11	The Mobile Revolution: The Making of Worldwide Mobile Market		DAN STEINBOCK		2005	9780749442965	£	25.00	10,572.50	20%	1	8,458.00
12	International Communication: Continuity and Change	Paperback	DAYA Kishan Thussu		2000	9780585497198	£	25.50	10,783.95	20%	1	8,627.16

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