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BOOK CATALOGUE & PRICE LIST

59 titles • Small Business

Small Business (59)

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
1	Essentials of Entrepreneurship and Small Business Management	Paperback	Jeffrey Cornwal N Scarborough	8/E	2018	9780134741086	$	54.00	16,985.70	20%	1	13,588.56
2	Bold: How to Go Big, Create Wealth and Impact the World		PETER H DIAMANDIS		2015	9781501105241	$	28.00	8,807.40	20%	1	7,045.92
3	SOFTWARE ECOSYSTEMS Analyzing and Managing Business Networks in the Software Industry	HB	SLINGER JANSEN, SJAAK BRINKKEMPER, MICHAEL A CUSUMANO		2013	9781781955628	£	80.00	33,832.00	20%	1	27,065.60
4	Achieving Excellence in Fundraising (Essential Texts for Nonprofit and Public Leadership and Mangement)	Hardcover	EGENE R TEMPEL	3/E	2011	9780470551738	£	45.00	19,030.50	20%	1	15,224.40
5	Don't Count on It!: Reflections on Investment Illusions, Capitalism, "Mutual" Funds, Indexing, Entrepreneurship Idealism and Heroes	Hardcover	JOHN C BOGLE		2011	9780470643969	$	29.95	9,420.77	20%	1	7,536.62
6	BUSINESS STRUCTURES ENTREPRENEUR MAGAZINE LEGAL GUIDE	Paperback	MICHAEL SPADACCINI		2007	1599181363	$	32.95	10,364.42	20%	1	8,291.54
7	SMART DEBT Borrow Wise, Live Rich	Paperback	JASON RICH		2007	1932531742	$	19.95	6,275.27	20%	1	5,020.22
8	THE MANAGEMENT OF TECHNOLOGY & INNOVATION A Strategic Application	Paperback	MARGARET A. WHITE, GARRY D. BRUTON		2007	9780324144970	$	35.00	11,009.25	20%	1	8,807.40
9	7 SECRETS OF GREAT ENTERPRENEURIAL MASTERS	Hardcover	ALLEN E. FISHMAN		2006	0071470719	$	21.95	6,904.37	20%	1	5,523.50
10	INSTANT REPEAT BUSINESS Loyalty Strategies That Keep Customers Coming Back (Instant Success Series)	Paperback	BRADLEY J. SUGARS		2006	0071466665	$	16.95	5,331.62	20%	1	4,265.30
11	International Handbook of Women and Small Business Entrepreneurship	Paperback	SANDRA L FIELDEN		2006	9781847200914	£	40.00	16,916.00	20%	1	13,532.80
12	LEAD LIKE AN ENTREPRENEUR Keeping the Entrepreneurial Spirit Alive Within the Corporation	Hardcover	NEAL THORNBERRY		2006	9780072262353	$	29.95	9,420.77	20%	1	7,536.62

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13	Start Your Restaurant Career	Paperback	ENTPRENEUR PRES		2006	9781599180007	$	12.95	4,073.42	20%	1	3,258.74
14	STARTING AND GROWING YOUR BUSINESS Smart Advice for Entrepreneurs from Entrepreneurs	Paperback	SANJYOT P DUNUNG		2006	0071427279	$	17.95	5,646.17	20%	1	4,516.94
15	BUYING A BUSINESS TO SECURE YOUR FINANCIAL FREEDOM	Hardcover	ED PENDARVIS		2005	0071450866	$	24.95	7,848.02	20%	1	6,278.42
16	MADE IN CHINA WHAT WESTERN MANAGERS CAL LEARN FORM TRAILBLAZING CHINESE ENTREPRENEURS	Hardcover	DONALD N SULL		2005	9781591397151	$	29.95	9,420.77	20%	1	7,536.62
17	WEEKEND MILLIONAIRE MINDSET HOW ORDINARY PEOPLE CAN ACHIEVE Extraordinary Success	Paperback	MIKE SUMMEY		2005	0071453350	$	18.95	5,960.72	20%	1	4,768.58
18	BIG BUSINESS MARKETING FOR SMALL BUSINESS BUDGETS	Paperback	JEANETTE MCMURTRY		2004	007059709X			395.00	20%	1	316.00
19	ENTREPRENEURIAL MARKETING Real Stories and Survival Strategies	Paperback	BUSKIRK LAVIK		2004	0324158637	$	40.00	12,582.00	20%	1	10,065.60
20	ENTREPRENEURSHIP THEORY PROCESS PRACTICE	Hardcover	DONALD F. KURATKO	6/E	2004	0324258267	$	155.00	48,755.25	20%	1	39,004.20
21	No B.S. Business Success	Paperback	dan KENNEDY		2004	1932531106	$	9.95	3,129.77	20%	1	2,503.82
22	PROBLEM SOLVING AND DECISION MAKING HARD SOFT AND CREATIVE APPROACH	Paperback	MICHAEL HICKS	2/E	2004	1861526172	$	46.00	14,469.30	20%	1	11,575.44
23	STRATEGIC ADVERTISING MANAGEMENT	Paperback	LARRY PERCY		2004	0198782322	£	29.95	12,665.86	20%	1	10,132.69
24	BEANS FOUR PRINCIPLES FOR PRINCIPLES FOR RUNNING A BUSINESS IN GOOD TIMES OR BAD A Business Fable Taken from Real Life	Hardcover	LESLIE YERKES		2003	0787967645	$	19.95	6,275.27	20%	1	5,020.22
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27	Peter Drucker on the Profession of Management (Harvard Business Review Book)	Paperback	PETER DRUCKER		2003	9781591393221	$	16.95	5,331.62	20%	1	4,265.30
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32	THE COMPETITIVE ENTERPRISE 10 PRINCIPLES OF BUSINESS EXCELLENCE FOR INCREASED MARKET SHARE	Paperback	GEOFFREY BELL		2002	0074711040	$	12.95	4,073.42	20%	1	3,258.74
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35	DOING E-BUSINESS STRATEGIES FOR THRIVING IN AND ELECTRONIC MARKETPLACE	Hardcover	DAVID TAYLOR		2001	0471380652	$	29.95	9,420.77	20%	1	7,536.62
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38	Harvard Business Review on Breakthrough Leadership ("Harvard Business Review"	Paperback	HBR		2001	1578518059	$	19.95	6,275.27	20%	1	5,020.22
39	THE NEW MARKET LEADERS WHO WINNING AND HOW IN THE BATTLE FOR CUSTOMERS (HB		FRED WIERSEMA		2001	9780743204651	$	28.00	8,807.40	20%	1	7,045.92
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41	THE EVOLVING BARGAIN STRATEGIC IMPLICATIONS OF DEREGULATION AND PRIVATIZATION	Hardcover	WILLIS EMMONS		2000	9780875849010	$	35.00	11,009.25	20%	1	8,807.40
42	ELECTRONIC COMMERCE STRATEGIES AND MODELS FOR BUSINESS TO business Trading	Paperback	PAUL TIMMERS		1999	0471498408	$	45.00	14,154.75	20%	1	11,323.80
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44	START YOUR OWN MAIL ORDER LINGERIE BUSINESS	Paperback	PH		1999	0735200823	$	14.00	4,403.70	20%	1	3,522.96
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51	WELLSPRINGS OF KNOWLEDGE building & sustaining the sources o		DOROTHY LEONARD		1998	0875848591	$	16.95	5,331.62	20%	1	4,265.30
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55	ROYAL MAIL GUIDE TO DIRECT MAIL FOR SMALL BUSINESSESS (-PB)		BRAIN THOMAS		1996	0750627476	£	14.00	5,920.60	20%	1	4,736.48
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57	STRATEGIC MANAGEMENT THEORY AND PRACTICE	Paperback	DAVID HUSSEY	3/E	1994	0080425623	£	18.95	8,013.95	20%	1	6,411.16
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