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BOOK CATALOGUE & PRICE LIST

100 titles • E-Commerce

E-Commerce (100)

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
1	M-commerce: experiencing the phygital retail	Paperback	Singh, Anurag Duhan, Punita,		2019	9780429487736	£	50.00	21,145.00	20%	1	16,916.00
2	Chartered Market Technician Level III 2016: The Integration of Technical Analysis	Paperback	MTA		2016	9781119222712	$	65.95	20,744.57	20%	1	16,595.66
3	Cyberbullying in Social Media Within Educational Institutions: Featuring Student Employee and Parent Information	Hardcover	MERLE HOROWITZ		2014	9781475800098	£	21.95	9,282.65	20%	1	7,426.12
4	Evernote For Dummies	Paperback	DAVID E Y SARNA		2014	9781118540572	$	24.99	7,860.60	20%	1	6,288.48
5	Office 2013 eLearning Kit For Dummies	Paperback	FAITHE WEMPEN		2014	9781118490327	$	39.99	12,578.85	20%	1	10,063.08
6	Social Collaboration For Dummies	Paperback	David F Carr		2014	9781118658543	$	26.99	8,489.70	20%	1	6,791.76
7	The Power of Mobile Banking: How to Profit from the Revolution in Retail Financial Services	Hardcover	SABJAR KRISHNAN		2014	9781118914243	$	45.00	14,154.75	20%	1	11,323.80
8	Trust and Partnership: Strategic IT Management for Turbulent Times	Hardcover	RPNERT K BENSON		2014	9781118443934	$	35.95	11,308.07	20%	1	9,046.46
9	Content to Commerce: Engaging Consumers Across Paid, Owned and Earned Channels	Hardcover	AVI SAVAR		2013	9781118480182	$	24.95	7,848.02	20%	1	6,278.42
10	Managing Electronic Records: Methods, Best Practices, and Technologies	Hardcover	ROBERT F Smallwood		2013	9781118218297	$	35.95	11,308.07	20%	1	9,046.46
11	New Concepts in Commerce	Paperback	MAALCOLM FREAK STEPHEN CHAPMAN	3/E	2013	9781118401040	$	45.50	14,312.03	20%	1	11,449.62
12	Starting an Online Business for Dummies	Paperback	greg holden	7/E	2013	9781118607787	$	24.99	7,860.60	20%	1	6,288.48
13	Social TV: How Marketers Can Reach and Engage Audiences by Connecting Television to the Web, Social Media, and Mobile	Hardcover	MIKE PROULX		2012	9781118167465	$	24.95	7,848.02	20%	1	6,278.42

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14	E-Learning and the Science of Instruction: Proven Guidelines for Consumers and Designers of Multimedia Learning	Hardcover	Richard E. May Ruth C. Clark, Richard E. May	3/E	2011	9780470874301	£	45.00	19,030.50	20%	1	15,224.40
15	Successful e-Learning Interface: Making Learning Technology Polite effective and fun	Paperback	MICHAEL ALLENS		2011	9780787982973	$	53.00	16,671.15	20%	1	13,336.92
16	Electronic Commerce	Paperback	GARY P SCHNEIDER	8/E	2009	1423903056	$	39.95	12,566.27	20%	1	10,053.02
17	Windows 7 Digital Classroom	Paperback	KATE SHOUP SHOUP		2009	9780470568026	$	39.99	12,578.85	20%	1	10,063.08
18	ALWAYS ON ADVERTISING MARKETING AND MEDIA IN A ERA OF CONSUMER CONTROL (Strategy + Business)	Paperback	CHRISTOPHER VOLLMER		2008	9780071508285	$	17.95	5,646.17	20%	1	4,516.94
19	DEEP STRENGTHS GETTING TO THE HEART OF HIGH PERFORMANCE	Hardcover	PRICE PRITCHETT		2008	0071485465	$	19.95	6,275.27	20%	1	5,020.22
20	SILICON DRAGON HOW CHINA IS WINNING THE TECH RACE	Hardcover	REBECCA A FANNIN		2008	9780071494472	$	24.95	7,848.02	20%	1	6,278.42
21	E-BUSINESS VALUE CREATION FOR MANGEMENT	Paperback	DANNY SAMSON		2007	0074711695	$	29.95	9,420.77	20%	1	7,536.62
22	HOW TO SELL AUTOMOTIVE PARTS & ACCESSORIES ON E BAY (entreprenur pocket guides)	Paperback	J.S. MCDOUGALL		2007	1599180804	$	12.95	4,073.42	20%	1	3,258.74
23	HOW TO SELL JEWELRY & WATCHES ON EBAY (entrepreneur pocket guides	Paperback	AMY JEAN PETER		2007	9781599180656	$	12.95	4,073.42	20%	1	3,258.74
24	IT RISK TURNING BUSINESS INTO COMPETITIVE ADVANTAGE	Hardcover	GEORGE WESTERMAN, RICHARD HUNTER		2007	9781422106662	$	35.00	11,009.25	20%	1	8,807.40
25	ELECTRONIC COMMERCE	Paperback	GARY SCHNEIDER	6/E	2006	9780619217044	$	29.50	9,279.23	20%	1	7,423.38
26	PROFESSIONAL JAVA USER INTERFACE	Paperback	MAURO MARINILLI		2006	9780471486961	$	55.00	17,300.25	20%	1	13,840.20
27	Rapid Instructional Design: Learning ID Fast and Right	Paperback	GEORGE M PISKURICH	2/E	2006	9780787980733	$	68.50	21,546.68	20%	1	17,237.34
28	TECHNIQUES OF TEACHING COMMERCE	Hardcover	A R RAMESH		2006	818411043X	₹	550.00	1,765.50	20%	1	1,412.40
29	THE APPLE WAY 12 MANAGEMENT LESSONS FROM THE WORLDS MOST INNOVATIVE COMPANY	Hardcover	JEFFREY L. CRUIKSHANK		2006	0072262338	$	24.95	7,848.02	20%	1	6,278.42
30	E-MARKETING	Paperback	ADEL EL ANSARY JUDY STRAUSS	4/E	2005	9780131969025	$	16.95	5,331.62	20%	1	4,265.30
31	THE BROADBAND EXPLOSION Leading Thinkers On The Promise Of A Truly Interactive World (Crash Course)	Hardcover	ROBERT D AUSTIN		2005	1591396700	$	45.00	14,154.75	20%	1	11,323.80
32	E-COMMERCE AND INFORMATION TECHNOLOGY IN HOSPITALITY AND TOURISM	Paperback	ZHOU ZONGQING		2004	0766841405	$	26.95	8,477.12	20%	1	6,781.70
33	IT PERFORMANCE MANAGEMENT	Hardcover	PETER WIGGERS		2004	9780750659260	£	39.99	16,911.77	20%	1	13,529.42

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34	MARKETING RESEARCH ESSENTIALS WITH CD 2004/y	Paperback	CARL MCDANIEL	4/E	2004	9780471448457	$	18.95	5,960.72	20%	1	4,768.58
35	ACCOUNTING BUILDING BUSINESS SKILLS	Paperback	PAUL D KIMMEL		2003	0470800992	$	13.95	4,387.97	20%	1	3,510.38
36	APPLIED SIMULATION MODELING	Hardcover	A F SEILA		2003	9780534381592	$	55.50	17,457.53	20%	1	13,966.02
37	INTRODUCTION TO E-BUSINESS (REVISED EDITION) PB		QUT		2003	7777774301	$	19.95	6,275.27	20%	1	5,020.22
38	KNOWLEDGE MANAGEMENT A BLUEPRINT FOR DELIVERY (Computer Weekly Professional)	Hardcover	TOM KNIGHT		2003	9780750649025	£	44.99	19,026.27	20%	1	15,221.02
39	MOMENTUM HOW COMPANIES BECOME UNSTOPPABLE MARKET FORCES	Hardcover	RON RICCI		2003	157851522X	$	24.95	7,848.02	20%	1	6,278.42
40	STRATEGIC ELECTRONIC MARKETING MANAGING E BUSINESS HB		BRAD ALAN KLEINDL	2/E	2003	032417893X	$	148.95	46,852.22	20%	1	37,481.78
41	BUILDING E-COMMERCE SITES WITH THE .NET FRAMEWORK	Paperback	JASON BENTRUM		2002	0672321696	$	39.99	12,578.85	20%	1	10,063.08
42	CASES IN ELECTRONIC COMMERCE	Paperback	SID L HUFF, MICHAEL WADW, SCOTT SCHNEBERGER	2/E	2002	0072457317	$	25.00	7,863.75	20%	1	6,291.00
43	COMMERCE SERVER 2000 BUILDING E-BUSINESS SOLUTIONS		GOPAL SREERAMAN		2002	067232220X	$	54.99	17,297.10	20%	1	13,837.68
44	E-LEARNING REVOLUTION HOW TECHNOLOGY IS DRIVING A NEW TRAINING PARADIGM	Hardcover	MARTYN SLOMAN		2002	0814471552	$	24.95	7,848.02	20%	1	6,278.42
45	ELECTRONIC COMMERCE	Paperback	GARY P SCHNEIDER	3/E	2002	0619063114	$	19.50	6,133.73	20%	1	4,906.98
46	ELECTRONIC COMMERCE B2C STRATEGIES AND MODELS	Hardcover	STEVE ELLIOT		2002	0471487058	£	34.95	14,780.36	20%	1	11,824.29
47	ELECTRONIC COMMERCE SECURITY RISK MANAGEMENT & CONTROL	Paperback	MARILYN GREENSTEIN, MIKLOS VASARHELYI		2002	0072410817	$	70.00	22,018.50	20%	1	17,614.80
48	EVOLUTION NOT REVOLUTION aligning technology with corporate		J R LOGAN		2002	0071384103	$	27.95	8,791.67	20%	1	7,033.34
49	NET MARKETS DRIVING SUCCESS IN THE B2B NETWORKED ECONOMY	Hardcover	TOM DAGENAS		2002	007089308X	$	27.95	8,791.67	20%	1	7,033.34
50	OUT OF THE BOX STRATEGIES FOR ACHIEVING PROFITS TODAY AND GROWTH Tomorrow through Web Services	Hardcover	JOHN HAGEL		2002	1578516803	$	29.95	9,420.77	20%	1	7,536.62
51	WIRELESS DATA FOR THE ENTERPRISE MAKING SENSE OF WIRELESS BUSINESS	Hardcover	GEORGE S FAIGEN		2002	0071386378	$	49.95	15,711.77	20%	1	12,569.42
52	BUILDING AN E BUSINESS FROM THE GROUND UP	Paperback	ELIZABETH EISNER		2001	0072426365	$	22.00	6,920.10	20%	1	5,536.08
53	DATA WAREHOUSING AND E COMMERCE	Paperback	WILLIAM J LEWIS		2001	0130911542	$	49.99	15,724.35	20%	1	12,579.48

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54	DIGITAL DIMENSIONING (FINDING THE E-BUSINESS IN YOUR BUSINESS	Hardcover	SAMUEL C CERTO		2001	0071374388	$	24.95	7,848.02	20%	1	6,278.42
55	DIRECTOR 8 PRIMER	Paperback	DENNIS CHOMINSKY		2001	013090970X	$	34.99	11,006.10	20%	1	8,804.88
56	DOING E-BUSINESS STRATEGIES FOR THRIVING IN AND ELECTRONIC MARKETPLACE	Hardcover	DAVID TAYLOR		2001	0471380652	$	29.95	9,420.77	20%	1	7,536.62
57	DOTCOM DIVAS (E-BUSINESS INSIGHTS FROM THE WISIONARY WOMEN FOUNDERS OF 20 NET VENTURE	Hardcover	ELIZBETH CARLASSARE		2001	0071362428	$	21.95	6,904.37	20%	1	5,523.50
58	E-COMMERCE	Hardcover	JEFFREY F JEFFREY RAYPORT		2001	0072465212	$	49.00	15,412.95	20%	1	12,330.36
59	E-FINANCE	Hardcover	ERIK BANKS		2001	047156026X	$	24.96	7,851.17	20%	1	6,280.94
60	E-MARKETING	Paperback	JUDY STRQUSS	2/E	2001	0130322644	$	18.95	5,960.72	20%	1	4,768.58
61	E-PROCUREMENT FROM STRATEGY TO IMPLEMENTATION	Hardcover	DALE DALE NEEF		2001	0130914118	$	24.50	7,706.48	20%	1	6,165.18
62	E-STOCKS FINDING THE HIDDEN BLUE CHIPS AMONG THE INTERNET IMPOSTORS	Hardcover	P S COHAN		2001	006662083X	$	30.00	9,436.50	20%	1	7,549.20
63	FINANCING & BUILDING AN E-COMMERCE VENTURE PROVEN STRATEGIES (Proven Strategies for Success in any Economy	Paperback	MARC KRAMER		2001	0735201986	$	22.00	6,920.10	20%	1	5,536.08
64	HANDBOOK OF ONLINE MARKETING RESEARCH KNOWING YOUR CUSTOMER USING THE NET	Hardcover	JOSHUA GROSSNICKLE		2001	0071361146	$	39.95	12,566.27	20%	1	10,053.02
65	HOW TO BE A SUCCESSFUL ONLINE STUDENT	Paperback	GILBERT SARA DULANEY		2001	0071365125	$	16.95	5,331.62	20%	1	4,265.30
66	INTERNET DIRECT MAIL (THE COMPLETE GUIDE TO SUCCESSFUL E MAI		STEVAN ROBERTS		2001	0658001361	$	39.95	12,566.27	20%	1	10,053.02
67	INTERNET MARKETING READINGS AND ONLINE RESOURCES	Paperback	PAUL RICHARDSON		2001	0072427930	$	18.95	5,960.72	20%	1	4,768.58
68	SECURE ELECTRONIC COMMERCE .Building the Infrastructure for Digital Signatures and Encryption	Paperback	WARWICK FORD		2001	0130272760	$	49.99	15,724.35	20%	1	12,579.48
69	THE EMARKETPLACE STRATEGIES FOR SUCCESS IN B2B E COMMERCE	Hardcover	WARREN D RAISCH		2001	0071361235	$	24.95	7,848.02	20%	1	6,278.42
70	THE SEVEN STEPS TO NIRVANA STRATEGIC INSIGHTS INTO E BUSINES TRANSFORMATION	Hardcover	MOHAN SAWHNEY		2001	0071375228	$	24.95	7,848.02	20%	1	6,278.42
71	WIRED MARKETING ENERGIZING BUSINESS FOR E-COMMERCE	Paperback	GLENNN HARDAKER		2001	0471496456	$	19.95	6,275.27	20%	1	5,020.22
72	WIRELESS RULES (NEW MARKETING STRATEGIES FOR CUSTOMER RELATI		FREDERICK NEWELL		2001	007137437X	$	29.95	9,420.77	20%	1	7,536.62
73	ECOMMERCE FORMULATION OF STRATEGY	Paperback	ROBERT PLANT		2000	0130198447	$	24.50	7,706.48	20%	1	6,165.18

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74	HOW TO BE YOUR OWN MANAGEMENT CONCULTANT	Hardcover	CALVERT MARKHAM		2000	0749429313	£	22.50	9,515.25	20%	1	7,612.20
75	SUCCESS WITH ELECTRONIC BUSINESS design architecture AND technology of electronic business systems	Paperback	BERHOLD DAUM		2000	0201674823	$	29.95	9,420.77	20%	1	7,536.62
76	AUTOMATING WINDOWS WITH PERL use perl with com techniques in administration and development (W.CD)	Paperback	SCOTT MCMAHAN		1999	9780879305895	$	34.95	10,993.52	20%	1	8,794.82
77	ELECTRONIC COMMERCE STRATEGIES AND MODELS FOR BUSINESS TO business Trading	Paperback	PAUL TIMMERS		1999	0471498408	$	45.00	14,154.75	20%	1	11,323.80
78	HTML MASTER REFERENCE the definitve html reference w.cd	Hardcover	HEATHER WILLIAMSON		1999	0764532561	$	59.99	18,869.85	20%	1	15,095.88
79	HTML MASTER REFERNCE THE DEFINITIVE HTML REFERENCE	Hardcover	HEATHER WILLIAMSON		1999	0764532561	$	59.99	18,869.85	20%	1	15,095.88
80	USING SET FOR SECURE ELECTRONIC COMMERCE	Paperback	G N DREW		1999	0130997153	$	44.99	14,151.60	20%	1	11,321.28
81	COMPUTER GRAPHICS FOR JAVA PROGRAMMING	Paperback	LEEN AMMERAAL		1998	9780471981428	$	40.00	12,582.00	20%	1	10,065.60
82	UNDERSTANDING ELECTRONIC COMMERCE HOW ONLINE TRANSACTION CAN GROW YOUR BUSINESS INCLUDES SIX INNOVATIVE CASE STUDIES	Paperback	DAVID KOSIUR		1997	8120317769	₹	695.00	2,230.95	20%	1	1,784.76
83	CYBER WRITING HOW TO PROMOTE YOUR PRODUCT OR SERVICE ONLINE	Paperback	JOE VITALE		1996	9780814479186	$	16.95	5,331.62	20%	1	4,265.30
84	HISTORY OF PROGRAMMING LANGUAGES	Hardcover	THOMAS J BERGIN		1996	9780201895025	$	45.00	14,154.75	20%	1	11,323.80
85	INTERNET SECURITY FOR BUSINESS	Paperback	TERRY BERNSTEIN		1996	9780471137528	$	25.00	7,863.75	20%	1	6,291.00
86	MODEL LETTERS & MEMOS A HANDBOOK FOR SCIENTISTS & ENGINEERS		TEPPER		1996		$	59.95	18,857.27	20%	1	15,085.82
87	THE WORLD OF INFORMATION AFRICA REVIEW 1996 ECONOMIC & BUSIN		W O I		1996		£	29.95	12,665.86	20%	1	10,132.69
88	THE WORLD OF INFORMATION AFRICA REVIEW 1996 ECONOMIC & BUSIN		W O I		1996		£	29.95	12,665.86	20%	1	10,132.69
89	THE WORLD OF INFORMATION ASIA & PACIFICEVIEW ECONOMIC & BUSI		W O I		1996		£	29.95	12,665.86	20%	1	10,132.69
90	INFORMATION RESOURCES MANAGEMENT	Paperback	JR BEAUMONT		1995	9780750604857	£	12.50	5,286.25	20%	1	4,229.00
91	CONSUMER BANKRURTCY		SOMMER		1994		$	19.95	6,275.27	20%	1	5,020.22
92	THE COMPLETE HANDBOOK OF MODEL BUSINESS ETTERS		GRIRRIN		1993		$	35.00	11,009.25	20%	1	8,807.40
93	Fundamentals of Construction: Estimating and Cost Accounting with Computer Applications	Paperback	KEITH COLLIER		1988	9780133356137	$	55.95	17,599.07	20%	1	14,079.26

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94	TYPEWRITING SKILLS		STANANOUGT		1988		$	11.95	3,758.87	20%	1	3,007.10
95	UNIVERSAL TYPING		MACKAY		1987		£	5.50	2,325.95	20%	1	1,860.76
96	HANDBOOK OF ACCOUNTING FOR NATURAL RESOURCES		CRUMBLEY		1986		$	75.00	23,591.25	20%	1	18,873.00
97	INDUSTRIAL DISPUTES		MCGRATH		1985		₹	25.00	80.25	20%	1	64.20
98	SPACE COMMERCE: FREE ENTERPRISE ON THE HIGH FRONTIER	Hardcover	NATHAN C GOLDMAN		1985	0887300030	£	18.00	7,612.20	20%	1	6,089.76
99	TYPING SIMPLIFIED A SELF-TUTORED COURSE		ROBINSON		1984		$	7.95	2,500.67	20%	1	2,000.54
100	INTERMEDIATE ACCOUNTING COMPREHENSIVE		SIMONS		1964		₹	200.00	642.00	20%	1	513.60

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