Academic Book Company

BOOKS - JOURNALS - MAGAZINES - E-BOOKS

Office # B-1 Royal Plaza, 6th Road, Satellite Town, Rawalpindi - Pakistan

Mobile: 0333-7771119 , 0309-0777714

Phone: 051:8311065: Mobile: 0333-5165096

E-mail : academicbookco@gmail.com

academicbookco@yahoo.com

N-T-N 1158278-2

BOOK CATALOGUE & PRICE LIST

84 titles • Investment

Investment (84)

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
1	The Psychology of Money: Timeless Lessons on Wealth Greed and Happiness	Paperback	MO MORGAN HOUSEL		2020	9780857199096	$	14.95	4,702.52	20%	1	3,762.02
2	Dinosaur Derivatives and Other Trades	Paperback	JEREMY JOSSE		2015	9781119019596	$	29.95	9,420.77	20%	1	7,536.62
3	Get Rich with Dividends: A Proven System for Earning Double-Digit Returns	Hardcover	MARC KUCGTEBFEKD		2015	9781118994139	$	40.00	12,582.00	20%	1	10,065.60
4	Investing in India: A Value Investor's Guide to the Biggest Untapped Opportunity in the World	Hardcover	RAHUL SARAOGI, RAJIL SARAOGI		2015	9781118756096	$	70.00	22,018.50	20%	1	17,614.80
5	Life in the Financial Markets: How They Really Work And Why They Matter To You	Hardcover	DANIEL LACALLE		2015	9781118914878	$	50.00	15,727.50	20%	1	12,582.00
6	The Advanced Fixed Income and Derivatives Management Guide	Hardcover	SAIED SAIED SIMOZAR		2015	9781119014140	$	100.00	31,455.00	20%	1	25,164.00
7	The Fund Industry: How Your Money is Managed, 2013 Nobel Laureare in Economics	Hardcover	ROBERT POZEN, Theresa Hamacher	2/E	2015	9781118929940	$	60.00	18,873.00	20%	1	15,098.40
8	A Chinese Securities Companies: An Analysis of Economic Growth Financial Structure Transformation, and Future Development	Hardcover	WU XIAOQIU		2014	9781118991503	$	90.00	28,309.50	20%	1	22,647.60
9	An Embarrassment of Riches: Tapping Into the World's Greatest Legacy of Wealth	Hardcover	ALEXANDER GREEN		2014	9781118608821	$	34.95	10,993.52	20%	1	8,794.82
10	Banker's Guide to New Small Business Finance: Venture Deals, Crowdfunding, Private Equity, and Technology, + Website	Hardcover	CHARLES H GREEN		2014	9781118837870	$	60.00	18,873.00	20%	1	15,098.40
11	CFA level I Exam Companion: The Fitch Learning / Wiley Study Guide to Getting the Most Out of the CFA Institute Curriculum	Paperback	FITCH Fitch Learning		2014	9781118832189	$	24.95	7,848.02	20%	1	6,278.42
12	Doug Kass on the Market: A Life on TheStreet	Hardcover	DOUG KASS		2014	9781118892985	$	29.95	9,420.77	20%	1	7,536.62

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
13	Negotiating Your Investments: Use Proven Negotiation Methods to Enrich Your Financial Life	Hardcover	STEVEN G BLUM		2014	9781118583074	$	40.00	12,582.00	20%	1	10,065.60
14	Personal Benchmark: Integrating Behavioral Finance and Investment Management	Hardcover	CHUCK WIDGER, DR DANEIL CROSBY		2014	9781118963326	$	40.00	12,582.00	20%	1	10,065.60
15	Stock Trader's Almanac 2014	Paperback	Jeffrey A.Hirs HIRSCH, Jeffrey A. Hirs HIRSCH		2014		$	24.95	7,848.02	20%	1	6,278.42
16	Tactical Portfolios: Strategies and Tactics for Investing in Hedge Funds and Liquid Alternatives	Hardcover	BAILEY MCCANN		2014	9781118731628	$	75.00	23,591.25	20%	1	18,873.00
17	The Aftershock Investor: A Crash Course in Staying Afloat in a Sinking Economy		David Wiedemer	2/E	2014	9781118733363	$	29.95	9,420.77	20%	1	7,536.62
18	The Monetary System: Analysis and New Approaches to Regulation	Hardcover	JEAN FRANCOIS, a-		2014	9780076643462	$	35.00	11,009.25	20%	1	8,807.40
19	Valuation: The Market Approach	Hardcover	SETH BERNSTROM		2014	9781118903926	$	35.00	11,009.25	20%	1	8,807.40
20	INSIDE THE MIND TURTLES HOW THE WORLDS BEST TRADERS MASTER RISK	Hardcover	CURTIS M. FAITH		2009	9780071602433	$	27.95	8,791.67	20%	1	7,033.34
21	Private Wealth: Wealth Management In Practice	Hardcover	STEPHEN M HORAN		2009	9780470381137	$	95.00	29,882.25	20%	1	23,905.80
22	THE BUSINESS OF VALUE INVESTING Six Essential Elements to Buying Companies Like Warren Buffett	Paperback	SHAM M GAD		2009	9780470444481	$	39.95	12,566.27	20%	1	10,053.02
23	ENERGY MARKET the professional risk managers guide to the ENERGY MARKET	Hardcover	PETER FUSARO		2008	0071546510	$	95.00	29,882.25	20%	1	23,905.80
24	INVESTMENTS ANALYSIS AND BEHAVIOR	Hardcover	MARK HIRSCHEY, JOHN NOFSINGER		2008	9780073311227	$	65.00	20,445.75	20%	1	16,356.60
25	THE ART OF INVESTING & PORTFOLIO MANAGEMNET	Hardcover	RONALD CORDES, BRIAN O, TOOLE, RICHARD STEINY	2/E	2008	0071498303	$	34.00	10,694.70	20%	1	8,555.76
26	WALL STREET STORIES	Hardcover	EDWIN LEFEVRE		2008	0071544844	$	24.95	7,848.02	20%	1	6,278.42
27	An Introduction to Derivatives and Risk Management	Hardcover	CHANCE BROOKS	7/E	2007	9780324321395	$	85.95	27,035.57	20%	1	21,628.46
28	CREDIT DERIVATIVES TECHNIQUES TO MANAGE CREDIT RISK FOR FINA		ERIK BANKS		2007	9780071453141	$	59.95	18,857.27	20%	1	15,085.82
29	INVESTING FOR THE UTTERLY CONFUSED HOW TO AMONG OTHER THINGS	Paperback	PAUL PETILLO		2007	0071480463	$	16.95	5,331.62	20%	1	4,265.30
30	INVESTMENT DECISION MAKING PROCESS BY EMPLOYED WOMEN	Hardcover	BISHNUPRIYA MISHRA		2007	818325036X	₹	470.00	1,508.70	20%	1	1,206.96
31	THE HANDBOOK OF STRUCTURES FINANCE	Hardcover	DE SERVIGNY NORBERY JOBST, NORBERT JOBST		2007	9780071468640	$	129.95	40,875.77	20%	1	32,700.62
32	FUNDAMENTALS OF INVESTMENT MANAGEMENT	Paperback	V K BHALLA		2006	8121927021	₹	200.00	642.00	20%	1	513.60

Academic Book Company

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
33	INVESTMENT FABLES EXPOSING THE MYTHS OF CAN'T MISS INVESTMENT		ASWATH DAMODARAN		2006	8177583271	₹	550.00	1,765.50	20%	1	1,412.40
34	INVESTMENTS AN INTRODUCTION	Hardcover	HERBERT B MAYO	8/E	2006	0324380151	$	161.95	50,941.37	20%	1	40,753.10
35	THE 7 DEADLY SINS OF INVESTNG How to Conquer Your Worst Impulses and Save Your Financial Future	Hardcover	MAURY FERTIG		2006	0814408745	$	23.00	7,234.65	20%	1	5,787.72
36	THE INTELLIGENT INVESTOR (the definitive book on value investing	Paperback	JASON ZWEIG		2006	9780060555665	$	24.95	7,848.02	20%	1	6,278.42
37	INVESTING DEMYSTIFIED SELF TEACHING GUIDE	Paperback	P J JIM		2005	9780071444125	$	19.95	6,275.27	20%	1	5,020.22
38	INVESTMENTS	Paperback	ZVI BODIE	6/E	2005	9780072861785	$	24.95	7,848.02	20%	1	6,278.42
39	WEEKEND MILLIONAIRE MINDSET HOW ORDINARY PEOPLE CAN ACHIEVE Extraordinary Success	Paperback	MIKE SUMMEY		2005	0071453350	$	18.95	5,960.72	20%	1	4,768.58
40	FINANCIAL INSTITUTIONS INVESTMENTS AND MANAGEMENT INTROD		H B MAYO	8/E	2004	0324178174	$	65.00	20,445.75	20%	1	16,356.60
41	HOW TO GET STARTED IN ACTIVE TRADING & INVESTING	Paperback	D S NASSAR		2004	0071440968	$	14.95	4,702.52	20%	1	3,762.02
42	INTERNATIONAL TRADE AND INVESTMENT AN ASIA PACIFIC PERSPECT		JOHN GIONEA		2004	0074712101	$	22.50	7,077.38	20%	1	5,661.90
43	MARKET EVALUATION AND ANALYSIS FOR SWING TRADING	Hardcover	DAVID NASSAR		2004	0071378332	$	55.00	17,300.25	20%	1	13,840.20
44	PRACTICAL INVESTMENT MANAGEEMNT	Hardcover	RO A STRONG	3/E	2004	0324171641	$	45.95	14,453.57	20%	1	11,562.86
45	ACTIVE INVESTMENT MANAGEMENT finding and harnessing investment skill	Hardcover	CHARLES JACKSON		2003	9780470858868	$	65.00	20,445.75	20%	1	16,356.60
46	BREAKING THE BLACK BOX A UNIQUE CD-ROM AND WORKBOOK TUTORIAL		MARTIN J PRING		2003	0071384057	$	49.95	15,711.77	20%	1	12,569.42
47	CREATIV LEAPS 10 LESSONS IN EFFECTIVE ADVERTISING INSPIRED AT SAATCHI & SAATCHI		MICHAEL NEWMAN		2003	0470820837	$	29.95	9,420.77	20%	1	7,536.62
48	INVESTING IN A POST ENRON WORLD	Paperback	PAUL JORION		2003	0071409386	$	14.95	4,702.52	20%	1	3,762.02
49	INVESTMENT ANALYSIS PORTFOLIO MANAGEMENT	Hardcover	FRANK K REILLY	7/E	2003	0324171730	$	35.00	11,009.25	20%	1	8,807.40
50	MODERN PORTFOLIO THEORY AND INVESTMENT ANALYSIS	Hardcover	E J ELTON	6/E	2003	0471238546	£	36.00	15,224.40	20%	1	12,179.52
51	RESUMES FOR DUMMIES	Paperback	JOYCE KENNEDY 2003	4/E	2003	0764554719	$	16.99	5,344.20	20%	1	4,275.36
52	RISK MANAGEMENT & DERIVATIVES	Hardcover	RENE M. STULZ		2003	0538861010	$	150.00	47,182.50	20%	1	37,746.00
53	TECHNICIAN'S GUIDE TO DAY & SWING TRADING:A UNIQUE CD-ROM AN		MARTIN J PRING		2003	0071384006	$	49.95	15,711.77	20%	1	12,569.42

Academic Book Company

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
54	THE NEW REALITY OF WALL STREET	Paperback	DONALD COXE		2003	0071450912	$	18.95	5,960.72	20%	1	4,768.58
55	PERFORMANCE MEASUREMENT IN FINANCE FIRMS FUNDS & MANAGERS (H		JOHN KNIGHT		2002	0750650265	£	57.99	24,523.97	20%	1	19,619.18
56	STANDARD & POOR'S 500 GUIDE TO STAR PERFORMING STOCKS	Paperback	STANDARD POOR'S		2002	0071380728	$	24.95	7,848.02	20%	1	6,278.42
57	FOOLED BY RANDOMNESS:HIDDEN ROLE OF CHANCE IN MARKET & IN LI		NASSIM NICHOLAS TALEB		2001	1587990717	$	27.95	8,791.67	20%	1	7,033.34
58	GETTING STARTED IN INTERNET INVESTING	Paperback	PAUL KATZEFF		2001	0471396818	$	19.95	6,275.27	20%	1	5,020.22
59	GETTING STARTED IN ONLINE BROKERS	Paperback	KRISTINE DEFORGE		2001	0471394254	£	12.95	5,476.55	20%	1	4,381.24
60	INVESTMENTS THEORY AND APPLICATIONS	Hardcover	MARK HIRSCHEY		2001	0030268877	$	49.50	15,570.23	20%	1	12,456.18
61	SMART MOMENTUM FUTURE OF PREDICTIVE ANALYSIS IN THE FINANCIAL MARKETS	Hardcover	HUGH CLARK		2001	0471486442	£	39.99	16,911.77	20%	1	13,529.42
62	YOU, YOUR STOCKBROKER AND YOUR STOCKS	Paperback	P R DOGGETT		2001	0074710737	$	14.95	4,702.52	20%	1	3,762.02
63	ACTIVE PORTFOLIO MANAGEEMNT quantitative approach for producing		R C GRINOLD	2/E	2000	0070248826	$	80.00	25,164.00	20%	1	20,131.20
64	HANDBOOK OF HYBRID INSTRUMENTS CONVERTIBLE BONDS PREFERRED S		IZZY NELKEN		2000	0471891142	$	45.00	14,154.75	20%	1	11,323.80
65	INTERNATIONAL INVESTMENT	Hardcover	BRUNO SOLNIK	4/E	2000	0201473771	£	35.00	14,801.50	20%	1	11,841.20
66	THE EURO CAPITAL MARKET	Hardcover	DANIEL GROS		2000	0471997625	$	35.00	11,009.25	20%	1	8,807.40
67	VALUATION MEASURING & MANAGING THE VALUE OF COMPANIES (Frontiers in Finance Series)	Hardcover	MCKINSEY COMPANY	3/E	2000	0471361909	$	80.00	25,164.00	20%	1	20,131.20
68	FINANCIAL MARKETS TICK BY TICK INSIGHTS IN FINANCIAL MARKETS MIRCOSTRUCTURE	Hardcover	PIERRE LEQUEUX		1999	9780471981602	$	19.95	6,275.27	20%	1	5,020.22
69	INTRODUCTION TO INVESTMENTS	Hardcover	HAIM LEVY	2/E	1999	0538877375	$	110.95	34,899.32	20%	1	27,919.46
70	THE LUMP $UM ADIVSOR	Hardcover	A M GALLEA		1999		$	25.00	7,863.75	20%	1	6,291.00
71	GRAPHS AND THEIR APPLICATION TO SPECULATION(TRADERS MASTER)		GEORGE W COLE		1998	027363738X	£	25.99	10,991.17	20%	1	8,792.94
72	HANDBOOK OF STABLE VALUE INVESTMENTS	Hardcover	FRANK J FABOZZI		1998	1883249422	$	22.50	7,077.38	20%	1	5,661.90
73	INVESTMENT CONCEPTS ANALYSIS STRATEGY ISE		ROBERT C RADCLIFFE	5/E	1998	0321043456	$	13.95	4,387.97	20%	1	3,510.38
74	PRACTICAL INVESTMENT MANAGEMENT	Hardcover	R A STRONG		1998		£	28.99	12,259.87	20%	1	9,807.90
75	THE DEMOGRAPHIC INVESTOR	Hardcover	RICHARD CRAGG		1998	0273637363	$	25.50	8,021.03	20%	1	6,416.82
76	HANDBOOK OF INVESTMENT MANAGEMENT:THE DEFINITIVE GUIDE FOR T		JAMES ESSINGER		1997	0273626523	£	25.95	10,974.26	20%	1	8,779.41
77	INVESTING WITH THE GRAND MASTERS insights from britan gre in		JAMES MORTON		1997	0273625365	£	19.95	8,436.86	20%	1	6,749.49

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
78	PERSONAL FINANCE:AN INTEGRATED PLANNING APPROACH	Hardcover	B J WINGER	4/E	1997	0132696304	$	32.50	10,222.88	20%	1	8,178.30
79	WALLS STREET CITY:YOUR GUIDE TO INVESTING ON THE WEB(W-CD)		D L BROWN		1997	0471178780	$	27.95	8,791.67	20%	1	7,033.34
80	EXPERT INVESTING ON THE NET:PROFIT FROM THE TOP 25 ONLINE MO		PAUL B FARRELL J D		1996	0471158674	$	24.95	7,848.02	20%	1	6,278.42
81	FUNDAMENTALS OF INVESTING	Hardcover	L J GITMAN	6/E	1996	0673997553	$	32.50	10,222.88	20%	1	8,178.30
82	HANDBOOK OF FIXED INCOME OPTIONS:STRATEGIES PRICING & APPL H		FRANK J FABOZZI		1996	0786310235	$	65.00	20,445.75	20%	1	16,356.60
83	ESSENTIALS OF INVESTMENTS	Hardcover	ZVI BODIE, ALEX K KANE	2/E	1995	0256135592	$	32.50	10,222.88	20%	1	8,178.30
84	GLOBAL BOND MARKETS"STATE OF THE ART RESEARCH ANALYSIS & INV		JESS LEDERMAN, LEDERMAN		1994	9971643839	$	18.95	5,960.72	20%	1	4,768.58

Conversion Rates

US $	314.55
UK £	422.90
EURO €	364.68
INDIA ₹	3.21
PAK RS	1.00

Academic Book Company

84 titles listed across 1 subject area. For a formal institutional quotation, contact us at academicbookco@gmail.com :: academicbookco@yahoo.com or visit https://academicbookco.com.