Academic Book Company

BOOKS - JOURNALS - MAGAZINES - E-BOOKS

Office # B-1 Royal Plaza, 6th Road, Satellite Town, Rawalpindi - Pakistan

Mobile: 0333-7771119 , 0309-0777714

Phone: 051:8311065: Mobile: 0333-5165096

E-mail : academicbookco@gmail.com

academicbookco@yahoo.com

N-T-N 1158278-2

BOOK CATALOGUE & PRICE LIST

90 titles • Tourism

Tourism (90)

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
1	Research Methods for Sport Management	Paperback	Aaron C.T.Smith James Skinner	2/E	2025	9781032501956	£	51.95	21,969.66	20%	1	17,575.73
2	An Autoethnography of Fitting In: On Spinsterhood, Fatness, and Backpacker Tourism	Paperback	PHIONA STANLEY		2022	9781032070964	£	45.95	19,432.26	20%	1	15,545.81
3	Applied Data Science in Tourism: Interdisciplinary Approaches, Methodologies, and Applications	Paperback	Roman Egger		2022	3030883884	€	115.95	42,284.65	20%	1	33,827.72
4	Audiovisual Tourism Promotion: A Critical Overview	Paperback	ALFIO LEOTTA DIEGO BONELLI		2022	9789811664090	£	45.95	19,432.26	20%	1	15,545.81
5	Case Based Research in Tourism, Travel, Hospitality and Events	Hardcover	MARIANNA SIGALA		2022	9811646708	€	95.50	34,826.94	20%	1	27,861.55
6	Economics and Management of Geotourism (Tourism, Hospitality & Event Management)	Paperback	ANTONIO DUARTE VITOR BRAGA		2022	9783030898380	€	35.50	12,946.14	20%	1	10,356.91
7	Handbook of Technology Application in Tourism in Asia	Hardcover	Azizul Hassan		2022	9789811622090	€	649.95	237,023.77	20%	1	189,619.02
8	Information and Communication Technologies in Tourism 2022: Proceedings of the ENTER 2022 eTourism Conference,2022	Hardcover	JASON L- STIENMETZ		2022	3030947505	€	125.50	45,767.34	20%	1	36,613.87
9	Marketing for Hospitality and Tourism, Global Edition	Hardcover	JOHN T BOWEN PHILIP KOTLER	8/E	2022		$	95.99	30,193.65	20%	1	24,154.92
10	World Tourism Cities: A Systematic Approach to Urban Tourism	Hardcover	Cristina Maxim A M Morrison		2022	9780367629137	£	95.50	40,386.95	20%	1	32,309.56
11	Advances in Tourism, Technology and Systems: Selected Papers from ICOTTS20 , Vol. 1 PB		Joao Vidal de Carvalho		2021	9789813342552	€	165.95	60,518.65	20%	1	48,414.92
12	Advances in Tourism, Technology and Systems: Selected Papers from ICOTTS20, Vol 2	Hardcover	D lia Liberato, ANTONIO ABREU		2021	9789813342606	€	165.95	60,518.65	20%	1	48,414.92

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
13	Consumer Tribes in Tourism: Contemporary Perspectives on Special-Interest Tourism	Hardcover	Ross Dowling CHRISTOF PFORR		2021	9789811571503	€	65.95	24,050.65	20%	1	19,240.52
14	Regional Science Perspectives on Tourism and Hospitality	Hardcover	OLIVER FRIETZ MAURO FERRANTE		2021	9783030612733	€	72.95	26,603.41	20%	1	21,282.73
15	Strategies in Sustainable Tourism, Economic Growth and Clean Energy	Hardcover	DANIEL BALSALOB LORENTE		2021	9783030596743	€	65.95	24,050.65	20%	1	19,240.52
16	The Little Book of London	Hardcover	OH		2021	9781800690264	£	5.99	2,533.17	20%	1	2,026.54
17	Advances in Tourism, Technology and Smart Systems: Proceedings of ICOTTS 2019 HB		Ant¢nio Abreu, Alvaro Rocha		2020	9789811520242	€	155.00	56,525.40	20%	1	45,220.32
18	Tourism : principles and practice	Paperback	Fletcher, John Edward		2018	9781292172354	$	75.95	23,890.07	20%	1	19,112.06
19	OPERATION RESEARCH	Paperback	Taha, Hamdy A	10/E	2017	9781292165547	$	56.95	17,913.62	20%	1	14,330.90
20	Research Methods in Tourism, Hospitality and Events Management HB		Susan Horner Paul Brunt		2017	9781473919143	£	55.95	23,661.26	20%	1	18,929.01
21	Tourism theory : concepts, models and systems	Hardcover	Lohmann, Guilherme,		2017	9781780647173	£	45.95	19,432.26	20%	1	15,545.81
22	A Guide to Customer Service Skills for the Service Desk		Donna Knapp		2015	9781285063584	$	45.95	14,453.57	20%	1	11,562.86
23	Planning and Management of Meetings, Expositions, Events and Conventions	Paperback	GEORGE G FINICH		2015	9781292071749	$	25.95	8,162.57	20%	1	6,530.06
24	Jordan Rough Guide	Paperback	M.teller		2013	9781405389792	£	15.95	6,745.25	20%	1	5,396.20
25	HOSPITALITY MANAGEMENT STRATEGY AND OPERATIONS	Paperback	DER WAGEN	3/E	2012		$	28.50	8,964.68	20%	1	7,171.74
26	JOURNEY THROUGH PAKISTAN (Revised and Updated)	Hardcover	Asif Noorani		2012	1874041636			3,995.00	20%	1	3,196.00
27	Mallorca and Tourism: History, Economy and Environment		R J BUSWELL		2012	9781845411794	$	55.95	17,599.07	20%	1	14,079.26
28	Managing Quality Service In Hospitality	Hardcover	ROBERT C FORD		2012	9781439060322	$	45.95	14,453.57	20%	1	11,562.86
29	Sustainable Tourism & The Millennium Development Goals	Hardcover	ROSEMARY BLACK KELLY BRICKER		2012	9781449628239	$	65.95	20,744.57	20%	1	16,595.66
30	Tea and Tourism: Tourists, Traditions and Transformations		LEE JOLLIFFE		2012	9781845410568	$	45.95	14,453.57	20%	1	11,562.86
31	The Handbook of College Athletics and Recreation Administration (Jossey-Bass Higher and Adult Education)	Hardcover	GEORGE S MCCLELLAN		2012	9780470877265	$	90.00	28,309.50	20%	1	22,647.60
32	Tourism: A Modern Synthesis	Hardcover	STEPHEN J PAGE	4/E	2012	9781408088432	$	43.95	13,824.47	20%	1	11,059.58
33	Welcome to Hospitality: An Introduction	Hardcover	(Kye-Sung) Chon, kaye Thomas A.Maier	3/E	2009	9781428321489	$	45.95	14,453.57	20%	1	11,562.86
34	TOURISM MARKETING (An Asia-Pacific Perspective)	Paperback	LES KILLION CATHY HSU		2008	9780470814901	$	35.50	11,166.53	20%	1	8,933.22

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
35	CATERING & FINANCIAL MANAGEMENT	Hardcover	PIYUSH BHATNAGAR		2007	8189741440	₹	595.00	1,909.95	20%	1	1,527.96
36	Events and Tourism Essentials	Paperback	LYNN VAN DER WAGEN		2007	9781442517837	$	25.95	8,162.57	20%	1	6,530.06
37	FOOD SERVICE AND CATERING MANAGEMENT	Hardcover	R K ARORA		2007	8131300676	₹	695.00	2,230.95	20%	1	1,784.76
38	Introduction to Tourism in Australia: Development Issues an		COLIN MICHAEL HALL		2007	9780733975707	$	37.50	11,795.63	20%	1	9,436.50
39	TOURISM THE BUSINESS OF HOSPITALITY AND TRAVEL	Paperback	COOK HSU MARQUA	5/E	2007		$	24.95	7,848.02	20%	1	6,278.42
40	BAECHTOLD,S BEST AFGHANISTAN THE ULTIMATE VISUAL TRAVEL GUID		DAVID LAUFER		2006	081099223X	$	12.95	4,073.42	20%	1	3,258.74
41	GLOBAL TOURISM SUSTAINABLE TOURISM & ECOTOURISM	Hardcover	PRA C SINHA		2006	8189741306	₹	695.00	2,230.95	20%	1	1,784.76
42	HUMAN RESOURCE MANAGEMENT FOR TOURISM HOSPITALITY & LEISURE AN INTERNATIONAL PERSPECTIVE	Paperback	BAUM TOM		2006	1844801969	$	49.99	15,724.35	20%	1	12,579.48
43	MARKETING FOR HOSPITALITY AND TOURISM	Paperback	PHILIP KOTLER	3/E	2006	8177582038			825.00	20%	1	660.00
44	ON THE ROAD TO KANDAHAR TRAVELS THROUGH CONFLICT IN THE ISLAMIC WORLD	Hardcover	JASON BURKE		2006	0312366221	$	24.95	7,848.02	20%	1	6,278.42
45	Start Your Restaurant Career	Paperback	ENTPRENEUR PRES		2006	9781599180007	$	12.95	4,073.42	20%	1	3,258.74
46	TRAVEL AND TOURISM RICHARD SHARPLEY	Paperback	RICHARD SHARPLEY		2006	141292295X	$	29.95	9,420.77	20%	1	7,536.62
47	ACADEMIC DICTIONARY OF TOURISM	Hardcover	J K KRISHAN		2005	8182052599	₹	450.00	1,444.50	20%	1	1,155.60
48	EYEWITNESS TRAVEL GUIDES CHINA	Paperback	M		2005	1405308761	£	18.99	8,030.87	20%	1	6,424.70
49	MCGRAW-HILL'S ATLAS OF WORLD EVENTS	Paperback	JOHN ALLEN		2005	9780071455558	$	18.95	5,960.72	20%	1	4,768.58
50	PEOPLE OF THE STORM GOD TRAVELS IN MACEDONIA (CLASSICAL TRAVEL WRITING	Paperback	WILL MYER		2005	9781902669922	$	24.99	7,860.60	20%	1	6,288.48
51	E-COMMERCE AND INFORMATION TECHNOLOGY IN HOSPITALITY AND TOURISM	Paperback	ZHOU ZONGQING		2004	0766841405	$	26.95	8,477.12	20%	1	6,781.70
52	ECOTOURISM	Paperback	DIMITRIOS DIAMANTIS		2004	1844800474	$	40.00	12,582.00	20%	1	10,065.60
53	Gulliver's Travels and Other Writings	Paperback	Jonathan Swift		2004	0618084916	$	24.95	7,848.02	20%	1	6,278.42
54	GULLIVERS TRAVELS CHILDREN GOLDEN	Paperback	J SWILF		2004	849789331X	£	2.60	1,099.54	20%	1	879.63
55	THE INTERNATIONAL HOSPITALITY BUSINESS MANAGEMENT & OPERATIONS	Hardcover	LARRY YU		2004	8179922820	₹	995.00	3,193.95	20%	1	2,555.16
56	THE POWER OF MAKEUP LOOKING YOUR LEVEL BEST AT EVERY AGE	Paperback	TRISH MCEVOY		2003	0743250370	$	16.00	5,032.80	20%	1	4,026.24
57	ECOTOURISM AN INTRODUCTION	Paperback	D A FENNELL		2002	0415201683	£	19.95	8,436.86	20%	1	6,749.49
58	HUMAN RESOURCE MANAGEMENT INTERNATIONAL PERSPECTIVES IN HOSPITALITY AND TOURISM	Paperback	ANNUZAIO GREEN NORMA D, MAXWELL GILLION A, WATSON SANDRA		2002	0826468241	$	46.99	14,780.70	20%	1	11,824.56

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
59	SELLING TOURISM	Hardcover	H KENNER KAY		2002	9780827386488	$	35.95	11,308.07	20%	1	9,046.46
60	THE NEW TORK TIMES TRAVELER,S GUIDE ART MUSEUM EXHIBITIONS	Paperback	SUSAN MERMELSTEIN		2002	0810967464	$	16.95	5,331.62	20%	1	4,265.30
61	THE ROAD TO TOURISM	Paperback	VIVIENNE O O'SHANNESSY		2002		₹	1,495.00	4,798.95	20%	1	3,839.16
62	Front Office Operations & Management 1st	Hardcover	ahmed Ismail		2001		$	35.95	11,308.07	20%	1	9,046.46
63	INTRODUCTION TO CATERING INGREDIENTS FOR SUCCESS	Paperback	STEPHEN B. SHIRING, R.WILLIAM JARDINE, RICHARD J. MILLS		2001	0766816605	$	65.00	20,445.75	20%	1	16,356.60
64	SUCCESSFUL TOURISM MARKETING A PRACTICAL HANDBOOK	Paperback	SUSAN BRIGGS	2/E	2001	0749434694	£	19.95	8,436.86	20%	1	6,749.49
65	THE GEOGRAPHY OF TOURISM AND RECREATION ENVIRONMENT PLACE & space	Paperback	C M HALL		2001	0415160049	$	38.00	11,952.90	20%	1	9,562.32
66	Tourism distribution channels Practices, Issues and Transformations	Paperback	Dimitrios Buhals, Eric Laws		2001	0826454704	£	51.99	21,986.57	20%	1	17,589.26
67	TOURISM PRINCIPLES AND PRACTICE	Paperback	COOPER	2/E	2001		£	18.95	8,013.95	20%	1	6,411.16
68	TRAVEL WRITING (OXFORD LITERATURE RESOURCES)	Paperback	GEOFF BARTON		2001	0198312830	£	6.00	2,537.40	20%	1	2,029.92
69	ENVIRONMENTAL MANAGEMENT IN THE HOSPITALITY INDUSTRY	Paperback	KATHRYN WEBSTER		2000	0304332348	$	103.99	32,710.05	20%	1	26,168.04
70	TOURISM MANAGEMENT	Paperback	DAVID WEAVER		2000	0471341258	$	24.95	7,848.02	20%	1	6,278.42
71	AN UNEXPECTED LIGHT :TRAVELS IN AFGHANISTAN		JASON ELLIOT		1999		£	16.99	7,185.07	20%	1	5,748.06
72	AMONG THE MOUNTAIN'S TRAVELS THROUGH ASIA		W THESIGER		1998		£	24.99	10,568.27	20%	1	8,454.62
73	AUGUSTINE'S TRAVELS A WORLD CLASS LEADER LOOKS AT LIFE BUSS		N R AUGUSTINE		1998		$	24.95	7,848.02	20%	1	6,278.42
74	EGYPT LOST AND FOUND:EXPLOERS & TRAVELLERS ON THE NILE		ALBERTO SILIOTTI		1998		£	32.00	13,532.80	20%	1	10,826.24
75	INTERNATIONAL AIR TRAVEL HANDBOOK (A GUIDE TO THE WORLD'S MAJOR AIRPORTS AIRPORT FACILITIES AIR AND SURFACE CONNECTIONS	Paperback	THOMAS COOK		1998	1900341158	£	17.50	7,400.75	20%	1	5,920.60
76	THE GREEN TRAVEL GUIDE	Paperback	GREG NEALE		1998	1853834114	£	12.99	5,493.47	20%	1	4,394.78
77	AN INTRODUCTION TO THE WORLD'S OCEANS	Hardcover	ALYN C DUXBURY		1997	0697282732	$	36.50	11,481.08	20%	1	9,184.86
78	AN INTRODUCTION TO TOURISM	Paperback	L J LICKORISH		1997	0750619562	£	19.95	8,436.86	20%	1	6,749.49
79	HOSPITALITY MANAGEMENT: AN INTRODUCTION	Paperback	TIM TIM KNOWLES		1997	0582303702	£	18.95	8,013.95	20%	1	6,411.16
80	INTERNATIONAL TRAVEL AND TOURISM	Paperback	HELLE SORENSEN		1997	0827374488	$	24.95	7,848.02	20%	1	6,278.42

S#	TITLE	BINDING	AUTHOR	EDITION	YEAR	ISBN	F.C	PRICE	PAK RS	DISC %	QTY	AMOUNT
81	MARKET RESEARCH IN TRAVEL AND TOURISM	Paperback	PAUL BRUNT		1997	0750630825	£	14.95	6,322.36	20%	1	5,057.89
82	DICTIONARY OF HOTELS TOURISM AND CATERING MANAGEMENT	Paperback	PCP, P H COLLIN		1996	0948549408	$	14.95	4,702.52	20%	1	3,762.02
83	DICTIONARY OF TRAVEL TOURISM AND HOSPITALITY	Paperback	S MEDLIK	2/E	1996	0750628642	£	16.99	7,185.07	20%	1	5,748.06
84	HOSPITALITY MARKETING	Paperback	NEIL WEARNE		1996	0750626887	£	16.99	7,185.07	20%	1	5,748.06
85	MARKETING FOR HOSPITALITY & TOURISM	Hardcover	PHILIP KOTLER		1996	0133956253	$	27.50	8,650.13	20%	1	6,920.10
86	TOURISM IN THE 21ST CENTURY	Paperback	G S BATRA		1996		₹	995.00	3,193.95	20%	1	2,555.16
87	CHANGE IN TOURISM PEOPLE PLACES PROCESSES	Hardcover	RICHARD BUTLER		1995	0415114861	$	29.95	9,420.77	20%	1	7,536.62
88	TOURIST DESTINATION MANAGEMENT ISSUES ANALYSIS & POLICIES ((Routledge Topics in Tourism)	Paperback	ERIC LAWS		1995	9780415105910	£	18.00	7,612.20	20%	1	6,089.76
89	GEOGRAPHY OF TRAVEL AND TOURISM	Paperback	Brian G BONIFACE	2/E	1994	0750616709	£	12.00	5,074.80	20%	1	4,059.84
90	HUMAN RESOURCE ISSUES IN INTERNATIONAL TOURISM	Paperback	TOM BAUM		1993	0750600918	£	12.95	5,476.55	20%	1	4,381.24

Conversion Rates

US $	314.55
UK £	422.90
EURO €	364.68
INDIA ₹	3.21
PAK RS	1.00

90 titles listed across 1 subject area. For a formal institutional quotation, contact us at academicbookco@gmail.com :: academicbookco@yahoo.com or visit https://academicbookco.com.

Academic Book Company